

OUR ANNUAL TRIBUTE TO THE YEAR'S BIGGEST IDIOTS!

# MAD

WHY SO  
STUPID?

# 20 DUMBEST PEOPLE, EVENTS AND THINGS 2008

Featuring

SARAH PALIN • AMY WINEHOUSE • BRETT FAVRE  
MILEY CYRUS • THE PREGNANT MAN & MORE!



UNITED STATES

#497 JANUARY 2009 \$4.99 CHEAP!



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**"This is the best video game about being in the movies that I've ever seen!"**

—Burt Reynolds, Handsome Actor

1



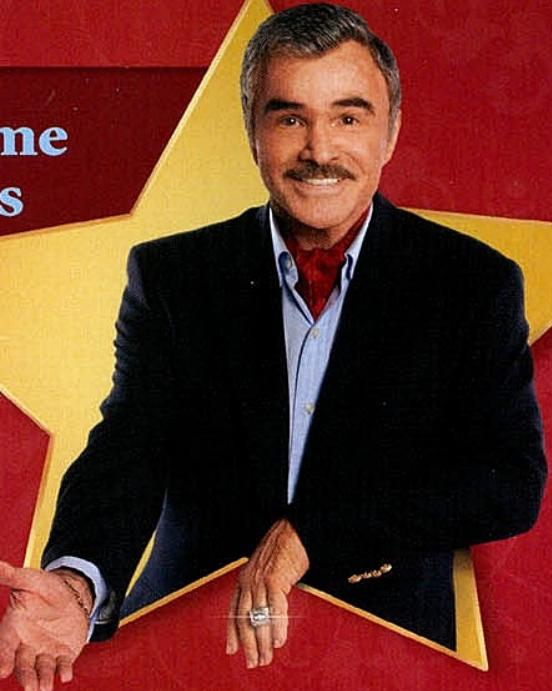
"The camera loves me—and now it's going to love you. It's a camera that films you while you're playing. Stand in front of it. I do. A lot. I love it. The camera's included with the game. I love that, too."



2



"I don't have to audition, but you're not me. No one is. Don't worry, though—you don't have to audition either. You're going to get in the movies by playing a few of these 45 crazy mini-games while the camera rolls."



*The best thing in life is being in the movies. That's why I'm making it my personal mission to put YOU in the movies...with the best video game about being in the movies I've ever seen—*

**You're in the Movies™!** But don't take my word for it just because I'm Burt Reynolds, handsome movie star and beloved film legend—just look at these unsolicited testimonials!

3



"Those clips get dropped into one of these 30 movies, and now you've got a masterpiece you can share online with friends and fans. Remember, an actor acts, but a movie star gets in the movies."



Come see me, Burt Reynolds, on the Internet and I'll personally show you how to be in the movies. Drop by [xbox.com/YITM](http://xbox.com/YITM)

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Comic Mischief  
Mild Language  
Mild Violence

Jump in.

XBOX 360

# MAD

JANUARY 2009

NUMBER 497

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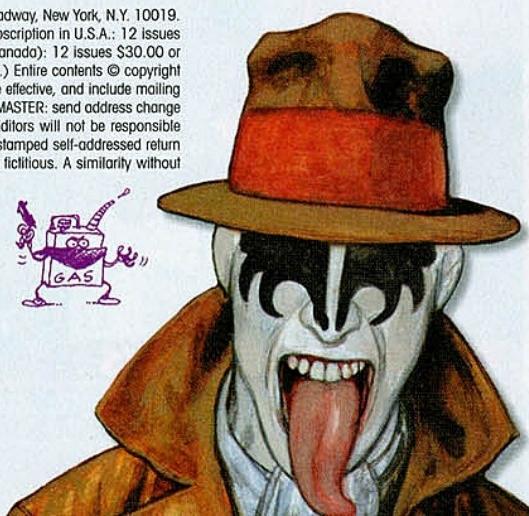
Various Places  
Around the Magazine

Many  
students believe  
originality means  
being the first to  
plagiarize an  
author's  
work!



COVER ARTIST:  
MARK FREDRICKSON

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## THE BRITISH ARE COMING (AND GOING)

Every three years I get to go to America on vacation, and when I do go, I try to buy as many MAD issues as I can. This year when I came over, I was really disheartened because I only got to buy two of your great issues. I was there for two months, so it's understandable, but I think you should publish MAD more often, like every two weeks. I mean, if newspapers can publish every day, why can't magazines? (And newspapers are boring anyway.) If you can't publish more often, at least bring MAD over to the UK, everyone will love it, I know I do. One of the issues I brought back managed to entertain my whole class through our really boring and long history lesson (our teacher's only got one eye — one's glass, it's weird). This letter won't get to you in a while, cause of the distance, but thanks for the summer issues, guys!

Matthew Priestly, Surrey, England

Judas Priestly — We like to help out our readers however we can. But the readers we like best are the ones that help themselves. Normally we'd be happy to alter our entire publishing schedule and double our workload for the entire year in order to please a fan, however, maybe (and once again, we're going out on a limb here) there's an easier solution to your problem. Perhaps you can just subscribe to MAD and have it delivered to you. There's about 14 subscription cards in this issue for that very reason. You know, Matty, it's this "take take take" attitude of you Brits that led the Americans to kick some crumpets and haul ass out of Jolly 'Ol England to begin with! —Ed.

## MAD BLURBS

At the annual Alfred E. Smith dinner in New York City, then-Presidential candidate Barack Obama gave a shout out to MAD's own loser mascot Alfred E. Neuman. Astonishingly, Obama won — despite their shared physical deformity!

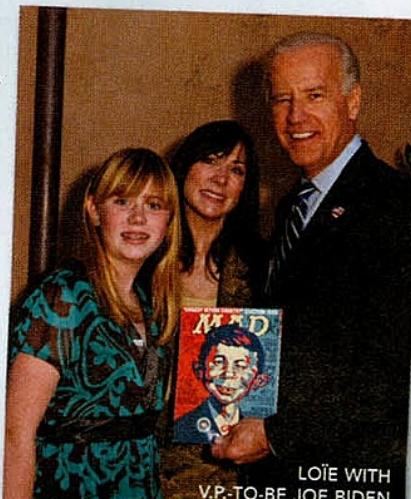


## MAD CELEBRITY SNAPS SPECIAL ELECTION EXTRAVAGANZA

Hey! I got this snap of Joe Biden at an Obama fundraiser in Piedmont, CA. When I asked him to hold the magazine he hesitated, making sure it wasn't *Playboy*. He also told me, and I quote, "No boys until you're 30." I'm not sure if he was kidding.

Loïe Plautz,  
San Francisco, CA

Burning Down The Plautz — "No boys until you're 30"? Huh. Too bad he didn't get a chance to offer that sage advice to Sarah "Grandma" Palin's daughter! —Ed.

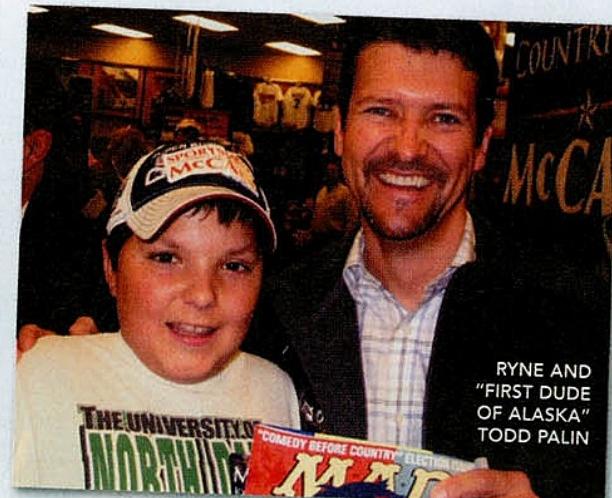


LOÏE WITH V.P.-TO-BE JOE BIDEN

When I heard that Alaskan Governor and Vice Presidential candidate Sarah Palin's husband, Todd Palin, was coming to a rally in Moorhead, MN, I just about crapped out a kitten! We don't get very many celebrities up in this neck of the woods, so I decided to bring a MAD to the rally. I am your biggest (and probably youngest) fan at the age of 12, and I was hoping to get a three-year subscription, so I can save my allowance for a big case of cheese for my dad's Christmas present.

Ryne Kisch, Barnesville, MN

Kisch Me Deadly — Congratulations! Looks like your dad is getting some Christmas cheese this year! Unlike Todd, who's back to chowing down on blubber back home in Alaska! Enjoy your three-year subscription — you betcha! —Ed.



RYNE AND "FIRST DUDE OF ALASKA" TODD PALIN

# TATTOO REGRET?

New & Advanced!

"It's so easy - only 9 minutes a week!"

~Adam

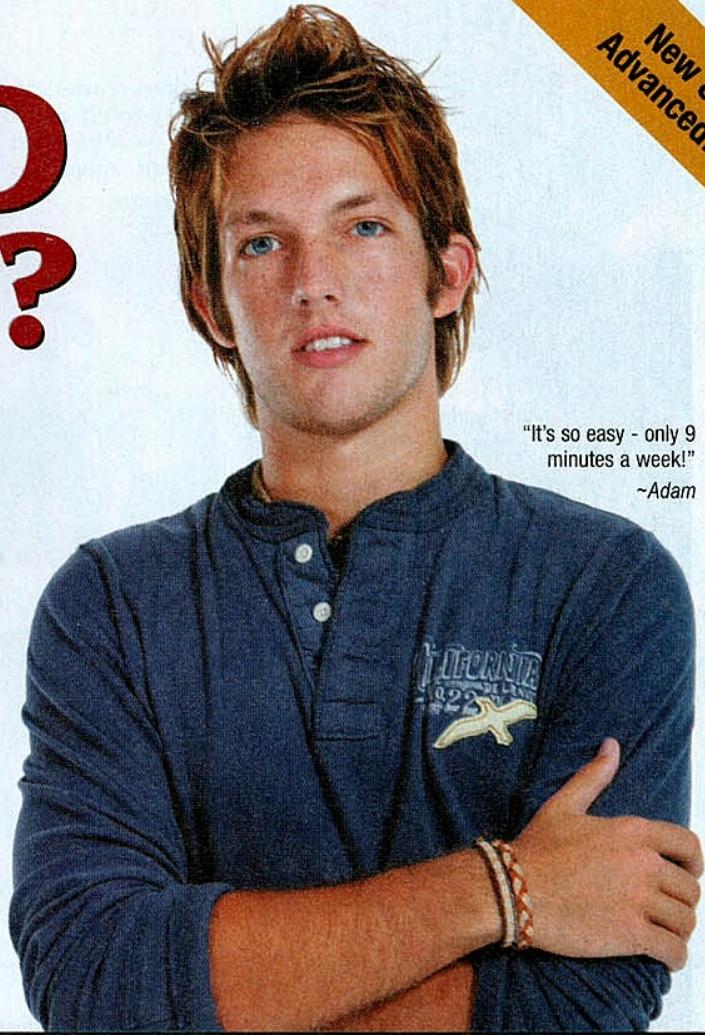


Before



After

ACTUAL CUSTOMER RESULTS.  
These results not typical. Individual  
results may vary.



## "Finally! A Devastatingly Effective Tattoo Fade System that works."

**REGRET IT.** "I can't get a job with this tattoo!" "I did it on a whim!" "It's ugly!" Whatever the reason for your "tattoo regret" the reality is that you want your tattoo gone. But how?

**FADE IT.** Effortless, laser-free and in your own home, Doc Wilson's Wrecking Balm® Tattoo Fade System will help fade the appearance of your tattoo... guaranteed or your money back\*.

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These results not typical. Individual results may vary.



**WRECKING BALM®**  
Devastatingly Effective Tattoo Fade System

- In-home
- 9 minutes per week
- 2X faster
- No burning

Call now for your in-home **RISK-FREE\*** trial and ask how to receive a **FREE SUPPLY** with your order!

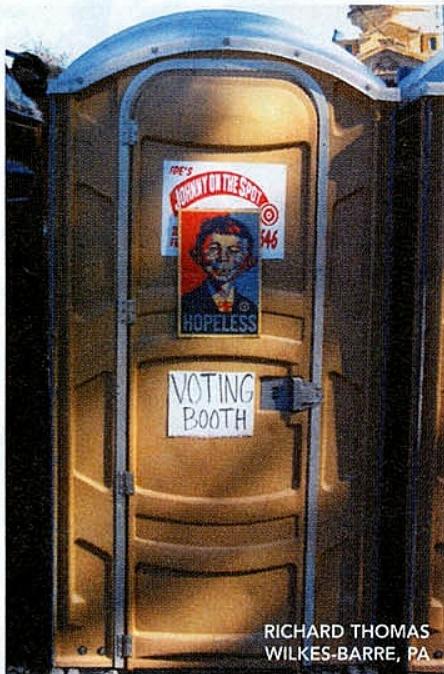
**1-800-671-4059**

\*Shipping and handling nonrefundable, 60-day money-back guarantee. The WreckingBalm System includes DemoMatic™ with Erosion Head™, Suffusion™ Gel, DemoBrasion™ Spray, HydraVescent™ Cream, Branding Butter™ Concealer, customer service, and a 60-day money-back guarantee. For more information, log on to [www.WreckingBalm.com](http://www.WreckingBalm.com)



## MORE HANG FOR YOUR BUCK

In MAD #495 we asked readers to hang the Alfred campaign poster anywhere they felt it would help garner Alfred votes! Fat lot of good it did — Alfred lost yet again! Below are some of the best we received (amazingly, no arrests resulted)!



RICHARD THOMAS  
WILKES-BARRE, PA



Laurie A. Couture  
Newmarket, NH



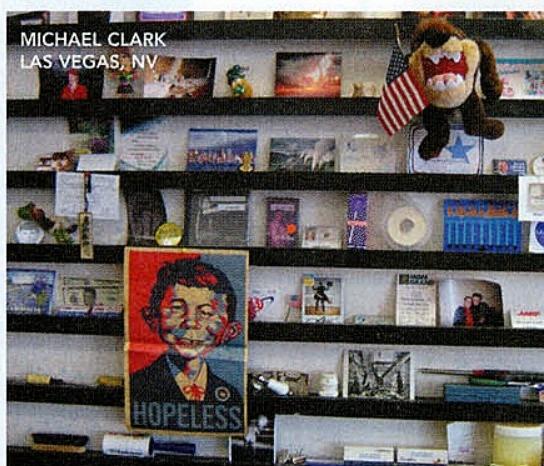
ERIK SCHEFLER  
EAST MEADOW, NY



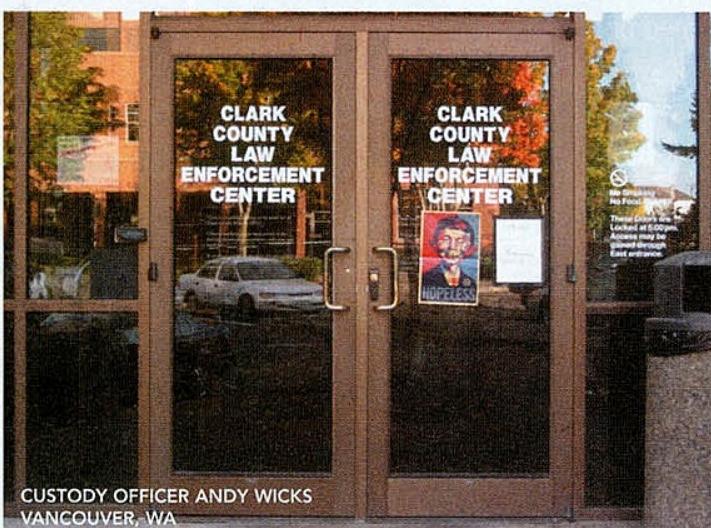
DIXIE HOOD  
JUNEAU, AK



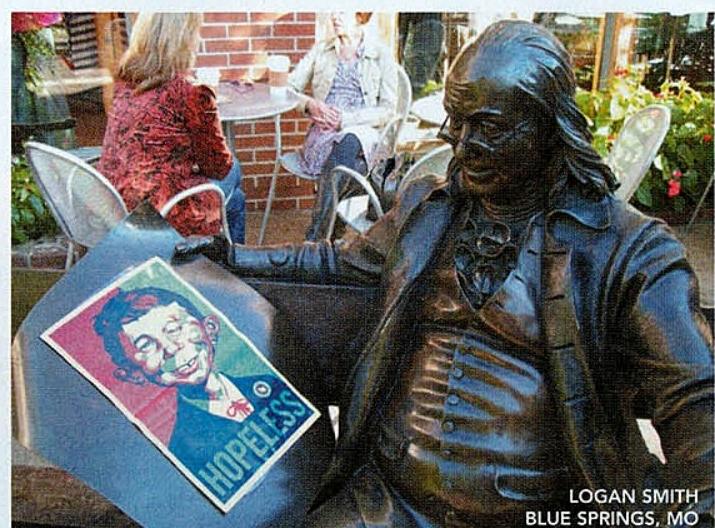
NADINA SIMON  
NEW YORK, NY



MICHAEL CLARK  
LAS VEGAS, NV



CUSTODY OFFICER ANDY WICKS  
VANCOUVER, WA



LOGAN SMITH  
BLUE SPRINGS, MO



THEY WIPE AWAY ALL THE SPIRIT  
AND GRITNESS THIS CITY EVER HAD.  
I'M GOING TO SHOW THEM  
THAT THEY MISSED A SPOT.

**THERE'S NO LOOKING BACK**

**"9.5/10"** – Official Xbox Magazine

**"A PERFECT 10/10"** – Play Magazine



Best Action Game



Best Original Game

XBOX 360® LIVE

Available Now



PLAYSTATION 3

Available Now

PC  
DVD-ROM  
SOFTWARE

MIRRORSEDGE.COM



Blood  
Language  
Violence

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DICE

EA

CONTENT RATED BY  
ESRB



## FAIREY TALES

Our pals at boingboing.net let us know that artist Shepard Fairey (creator of the iconic Obama image that we based the cover of MAD #495 on) gave us a big shout out on his website, obeygiant.com. Fairey wrote that the parody of his poster on our cover "is something I consider a high point in my career for pop culture recognition. I loved MAD as a kid. I think MAD's satire heightened my understanding of irony and hypocrisy. I'm very excited to be a part of MAD's history." That gives US hope!

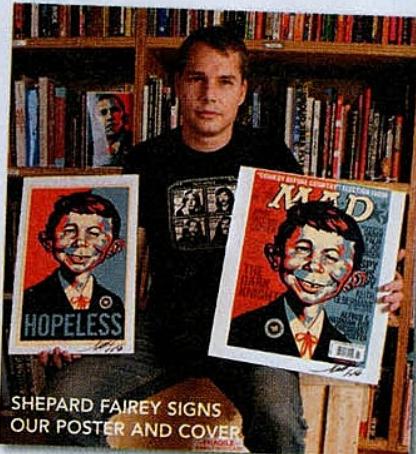


PHOTO: ERNESTO YERENA FOR OBEY GIANT



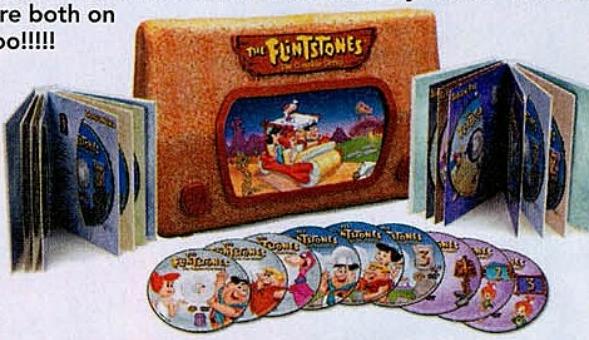
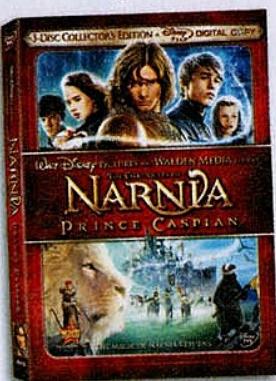
## SPY VS. SPY FEATURED IN MAKE MAGAZINE!

Check out the current "spy tech" issue of Make Magazine! Our own Black Spy and White Spy make a very prominent appearance! Learn how to build and use tiny surveillance devices, and how to know if a spy is using them on you! From tiny video cameras to sneaky recorders, this issue of Make has enough cool stuff to catch the eye of both the Spies! Make is available at bookstores and newsstands, as well as at some electronics and hardware stores. You can also get it online at [makezine.com](http://makezine.com) or [makershed.com](http://makershed.com).



## READER ALERT

Those of you who had your letters printed in this month's Letters Page will be the lucky recipients of two DVDs! The first is *The Chronicles of Narnia: Prince Caspian*, courtesy of our friends at Walt Disney Studios Home Video and the second is *The Flintstones: The Complete Series™* & © Hanna-Barbera, courtesy of our friends at Warner Home Video. They are both on sale now — yabba dabba doo!!!!



COMING UP IN MAD #498,  
ON SALE JANUARY 20!

THE LONG-POSTPONED  
AL JAFFEE 2009 CALENDAR!

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Paul Levitz, Publisher, September 22, 2008

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the usual gang of idiots

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# FIRE POWER



SAMUEL L. JACKSON IS  
**THE OCTOPUS**

THE  
**SPRIT**

**PG-13 PARENTS STRONGLY CAUTIONED**  
Some Material May Be Inappropriate for Children Under 13  
FOR INTENSE SEQUENCES OF STYLIZED VIOLENCE AND ACTION,  
SOME SEXUAL CONTENT AND BRIEF NUDETY.

IN THEATERS DECEMBER 25

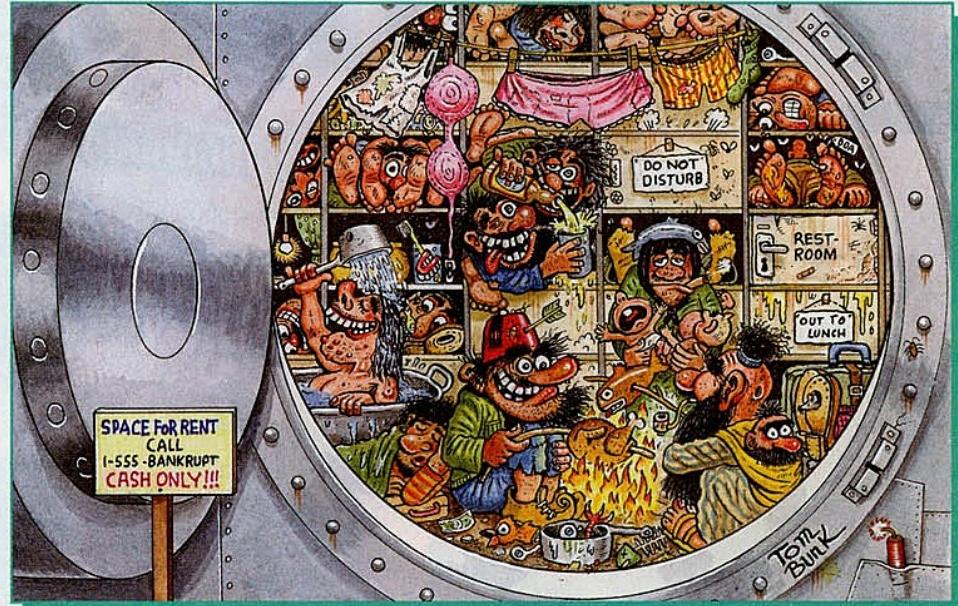
OddLot  
ENTERTAINMENT

LIONSGATE

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## Signs your bank is in big trouble

- \$ Withdrawal slips require a 50-word essay on "Exactly why you want this money"
- \$ Online banking website says: "Closed for routine maintenance, check back in six months"
- \$ There's now a \$5 cover charge to enter the ATM's vestibule
- \$ They offer you an incredible 20% interest rate on a long term CD, provided you don't touch the money for 100 years
- \$ The homeless guy living in the ATM looks suspiciously like the bank manager
- \$ Your monthly statement is replaced with a hand-written I.O.U.
- \$ You catch the teller trying to pull the old "two tens for a five" routine on you



**\$ The bank's vault has now been converted into an illegal sub-let**

## VIDEO GAME REVIEW

### Guitar Tech Hero

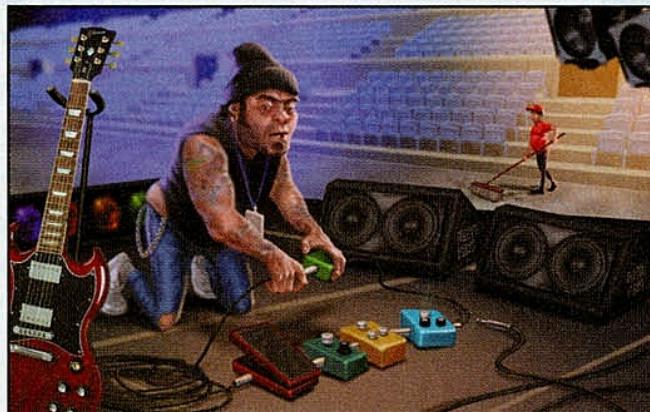
If a video game series wants to remain popular, it has to adapt. Think *Mario Brothers* to *Mario Cart*, *Madden '08* to *Madden '09*, and *Burgertime* to *Burgertime 2: Zombie Apocalypse*.

And Craptivision's massively popular *Guitar Hero* is no different. Unlike previous versions where gamers got to just play along to guitar classics — players can now actually TUNE the guitars that play the guitar classics in the newest game, *Guitar Tech Hero*!

The competition starts with the "Tune-up Showdown," where gamers can repeatedly hit up to 12 notes, including A-flat and B-minor — the foundations of many of the hard-rocking classics available on the other *Guitar Hero* games!

Master that and you'll move to the "Maintenance Round," where you can change broken strings, tighten whammy bars, clean frets, and even polish the guitar's body!

In between stages there are bonus rounds — like identifying what the hell Slash got all over his axe at last night's after-party or figuring out how to zip Lenny Kravitz into his skin-tight leather pants. It's all in a day's work for a *Guitar Tech Hero*!



Just as sports games like *Madden* let you choose from different stadiums, *Guitar Tech Hero* offers a variety of rock venues to tune-up in! Unfortunately, wherever you pick, you only see the same two audiences — a pre-show group of disinterested sound engineers or a showtime crowd of furious, drunken concertgoers. (Their curse-filled jeers are what helped earn the game its "M for Mature" rating.)

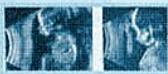
Using the same technology as *Halo*, players can also go online to battle "tekkies" around the world and see who rocks sound-check the hardest! (So far there have been no takers.)

Like past versions of *Guitar Hero*, the newest installment lets you face off against real guitar gods! The new "Legends" mode lets you play against legendary axe-men like Jimi Hendrix and Duane Allman — well, not them, but their drugged up, long-gone techies.

It's far from Craptivision's best offer, but hopes are still high for their other big release for 2008 — *NBA Live: The Ballboys*.

# The MAD 20

The  
Dumbest  
People,  
Events  
and Things  
of 2008!



# CHINA'S POISONED PRODUCTS: There's Something About Dairy

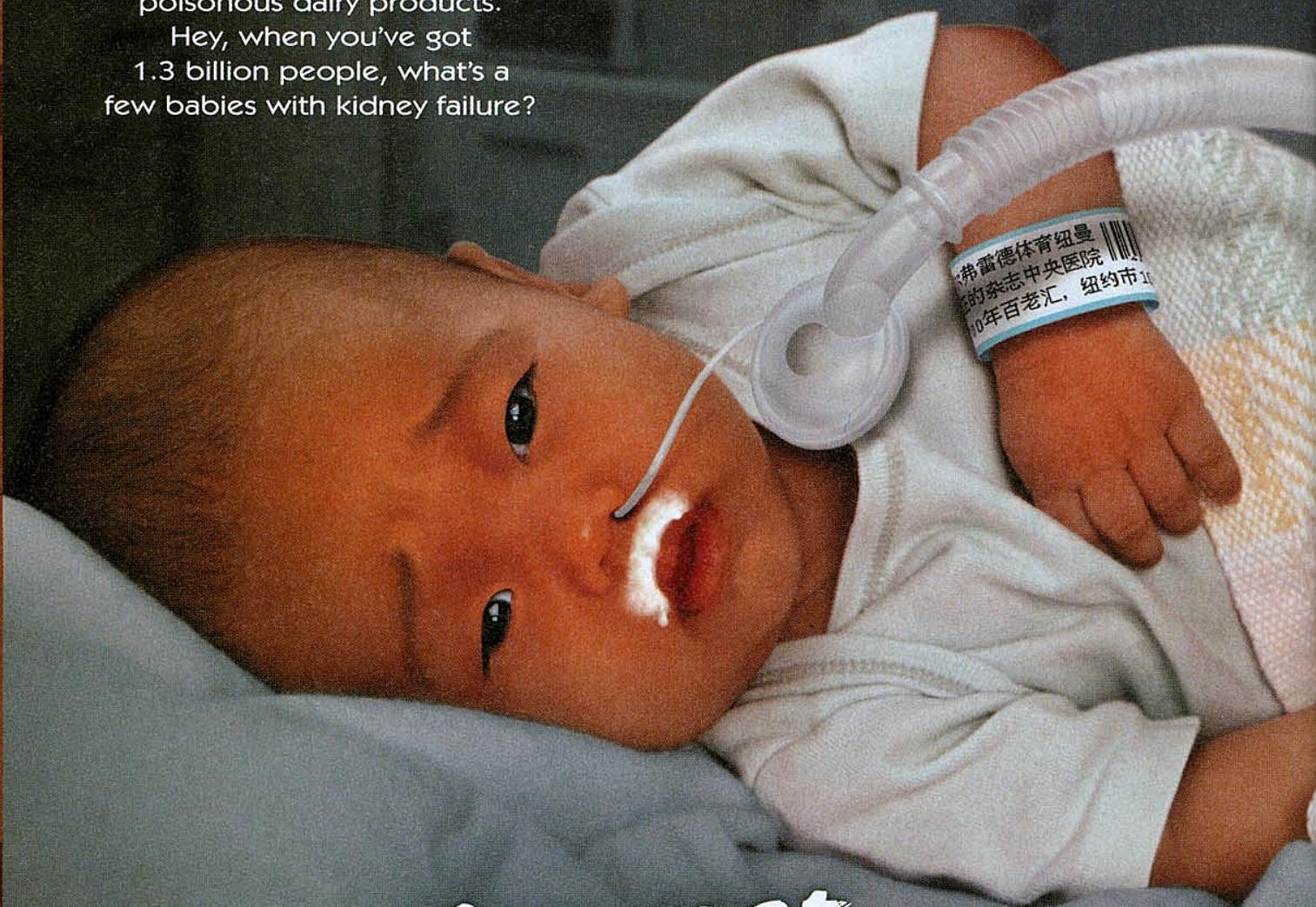
2

It's almost cliché now that everything you buy these days is made in China. But the new cliché is that everything made in China just might kill you. Even if you avoided 2007's tainted toys, toothpaste and pet food, you now have to watch out for dairy products, eggs, and even edible sex toys (no joke!) spiked with the hazardous chemical melamine. It seems like China still needs to learn one of the basics of economics — don't kill your customers. Unless, of course, coffins are also made in China, in which case this might just be part of a giant, diabolical business plan.

"Quality control" isn't a phrase  
you hear much in my country.

No, China is a country  
best known for hazardous toys,  
tainted pet foods and, most recently,  
poisonous dairy products.

Hey, when you've got  
1.3 billion people, what's a  
few babies with kidney failure?



CHINESE  
got^milk?

# THE MASSACHUSETTS TEEN PREGNANCY PACT: An Expanding Student Body

3

High school is a time when students set serious goals. They save up for their first car. Or work to get into their dream college. Or make a pact with their friends agreeing that they'll all get pregnant. At least that's what happened in Gloucester, MA, where 17 girls (many of them younger than 16) all ditched homeroom for the delivery room. It's unclear why they wanted to get stretch marks before they even got their final marks, but at this rate they'll be achieving a new goal — being the only great-grandmothers at their 10-year reunion.

17 IDIOT  
GIRLS

THE GLOUCESTER HIGH  
SCHOOL BOARD

A 24-YEAR-OLD  
HOMELESS GUY



The  
**Sisterhood**  
**UnZipped** of the  
Pants  
Screw.  
Conceive.  
Share the pact.

17 INCREDIBLY DUMB AND NAIVE GIRLS IN A GLOUCESTER H.S. PRODUCTION OF A JAMIE LYNN SPEARS-INFLUENCED FILM.  
THE SISTERHOOD OF THE UNZIPPED PANTS

A THOUGHTLESS, SHORTSIGHTED PRESENTATION CONCEIVED BY 17 DELUSIONAL GIRLS, A HANDFUL OF HORNY GUYS AND A HOMELESS DUDE.  
PRODUCED BY AMERICA'S CRUMBLING MORALITY. A MASSACHUSETTES RELEASE.

**SUMMER 2008**

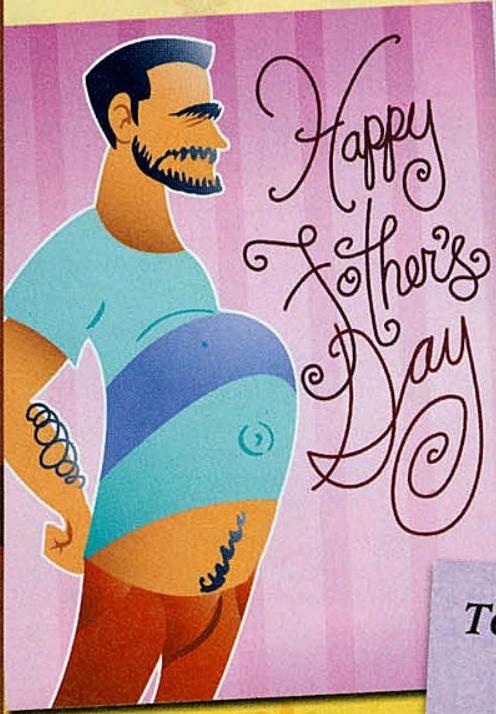
THE MAD 20

# THE PREGNANT MAN:

## What Not to Expect When You're Expecting

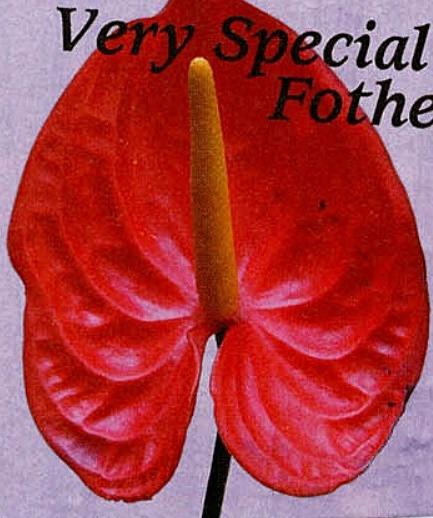
4

This year we learned of the world's first pregnant man. After what had to be rather delicate gender reassignment surgery, Tracy Lagondino legally became Thomas Beatie. But Tracy must have had lousy medical coverage, because even after the operation, he still had Tracy's plumbing. Using a syringe from a vet, Thomas and his/her wife, Nancy, used donor sperm to get himself/herself pregnant. (We'll pause now, to give you a chance to go "eew!") Now dad is mom — or is mom, dad? And we won't even venture to guess what the poor kid would call the anonymous donor should they ever meet up! We're sure a second pregnant man is just around the corner. And we're equally sure it's just a matter of time before Hallmark launches another line of specialty cards!



To dearest Mom  
Or is it Dad?  
I guess you're both  
And that's not bad.  
You always taught me  
Right from wrong,  
Now tell me why  
You have a schlong.

To a  
**Very Special Fother**



To A Parent Who Truly  
**HAS IT ALL!**



Mom, dear, you're most unusual —  
No "ifs," or "ands" or "buts."  
The truth be told, I'm awful proud  
You've got a pair of nuts.  
And something even bigger  
Than those guys down at the dock.  
It's really quite impressive, mom —  
Your giant, throbbing heart.

**New from  
Hallmark**

Celebrate "Fother's Day"  
with a new line of thoughtful  
greeting cards for that  
special man you  
call mom!

I've never been that smart,  
But it doesn't take a genius  
To see you have an extra part —  
And shouldn't have a penis.  
I think your operation  
Should have been forbidden,  
But since you had it, all I ask is  
Please, mom, keep it hidden.

## O.J. SIMPSON: Man of Steal

15

O.J. Simpson has had a long and interesting career. He's been a professional football player, a commercial pitchman, even a movie actor. But of course, the thing he's **BEST** known for is being a criminal defendant! So it was only a matter of time before he reprised that role! This time, he was on trial for kidnapping, burglary and assault with a deadly weapon — all in an attempt to get back some sports memorabilia. (Geez — hasn't he ever heard of eBay?) Now that he's facing life in prison, O.J. is tackling a new role — inmate. Many would say it's the part he was born to play.



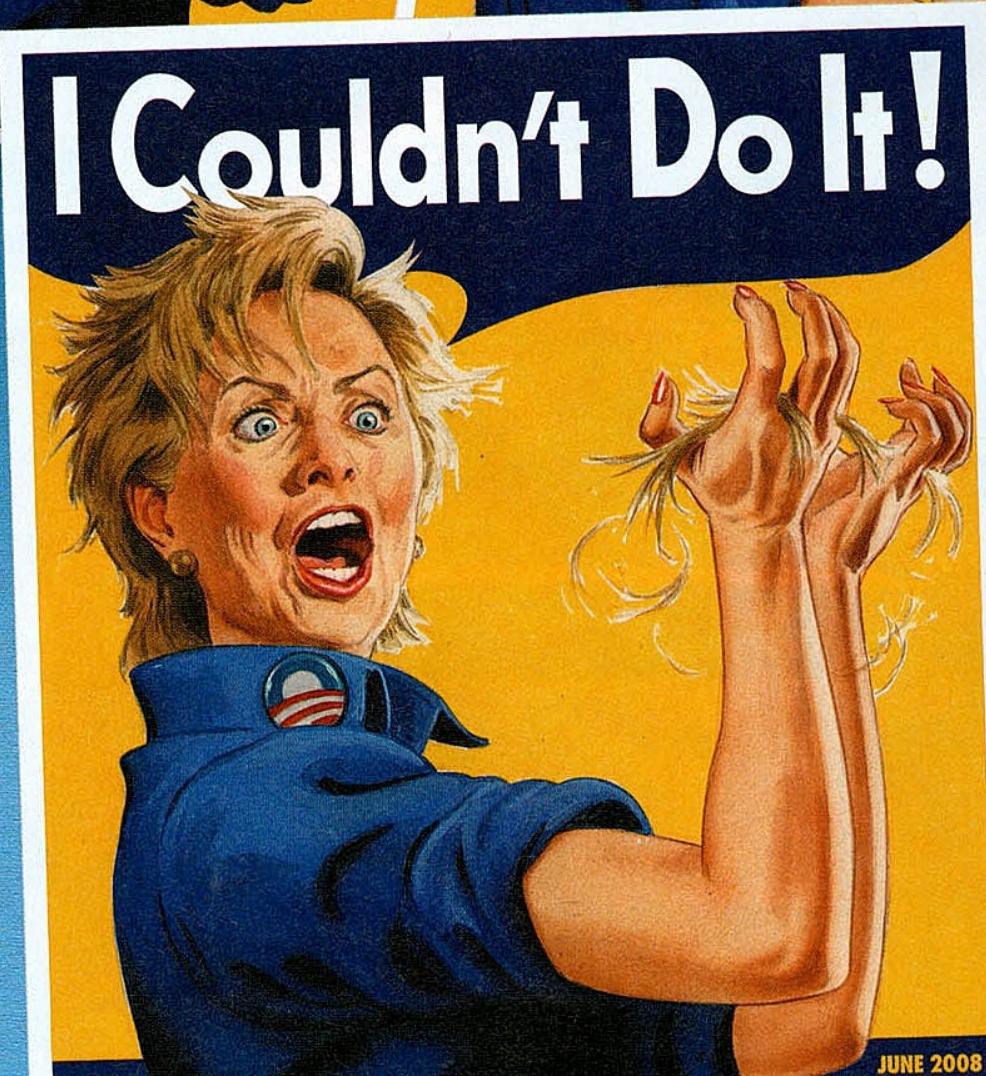
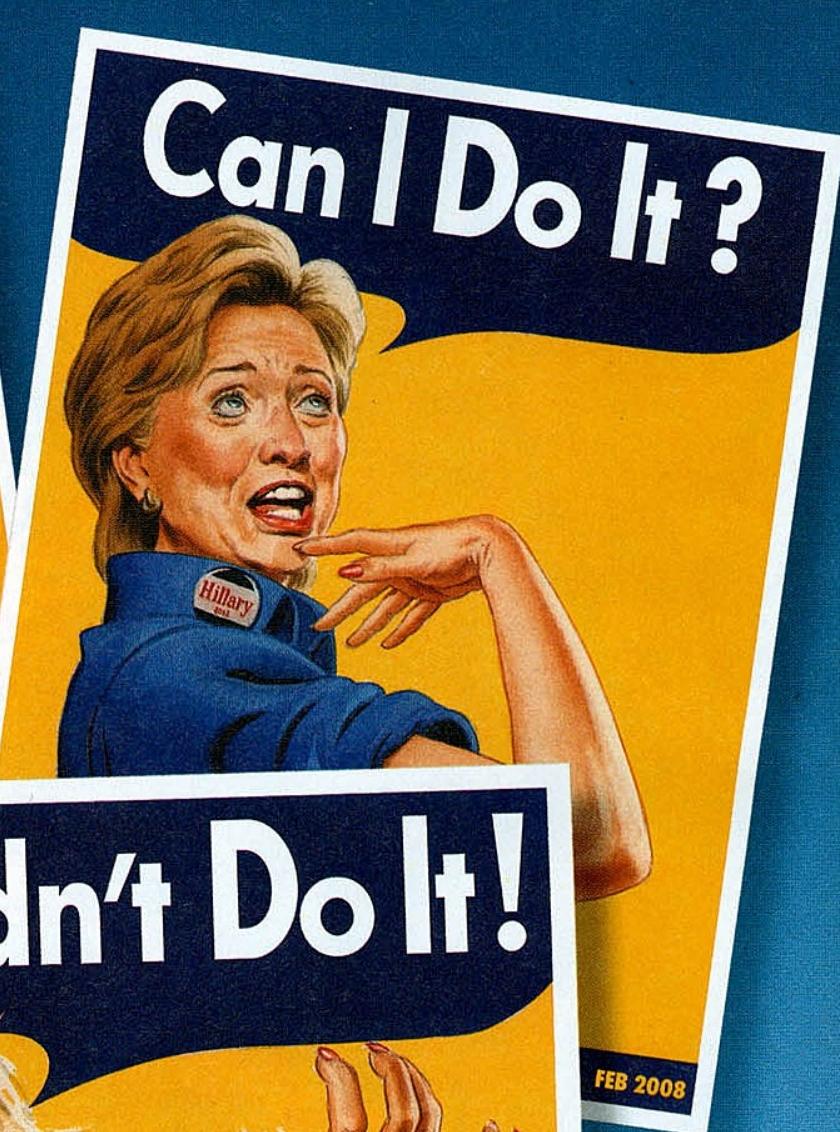
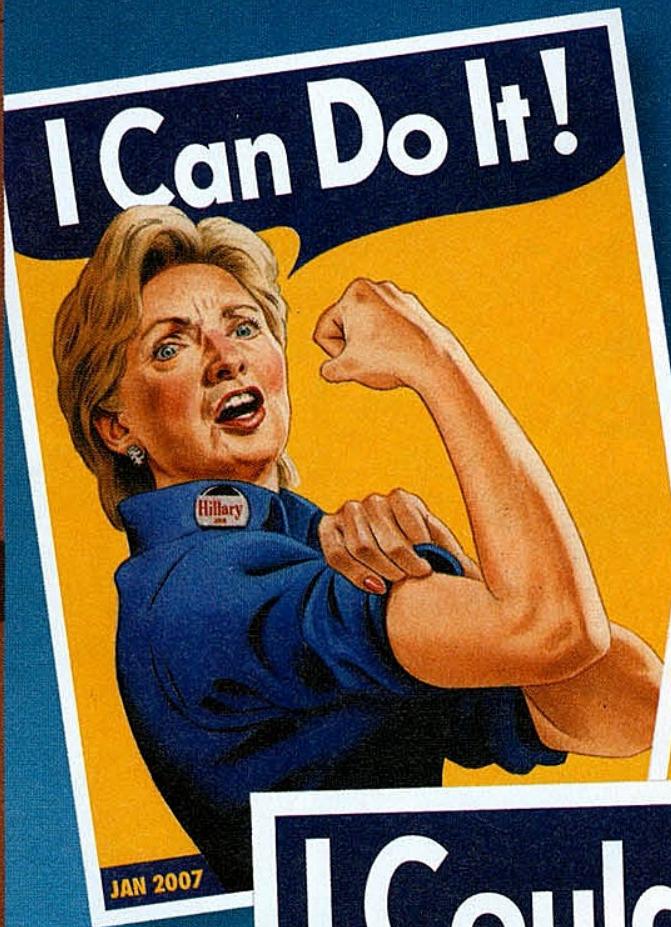
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**HEISTMAN TROPHY**  
AWARDED TO  
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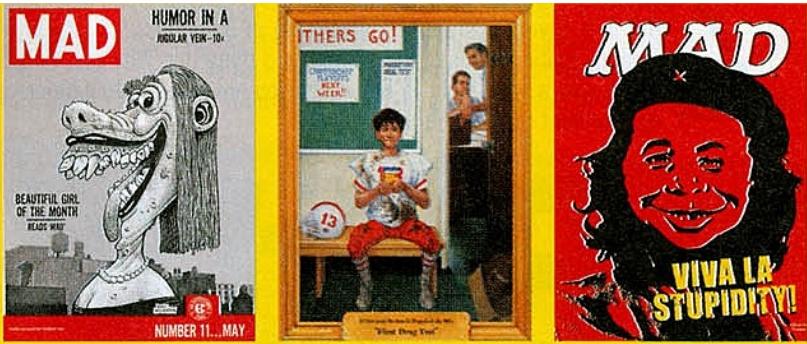
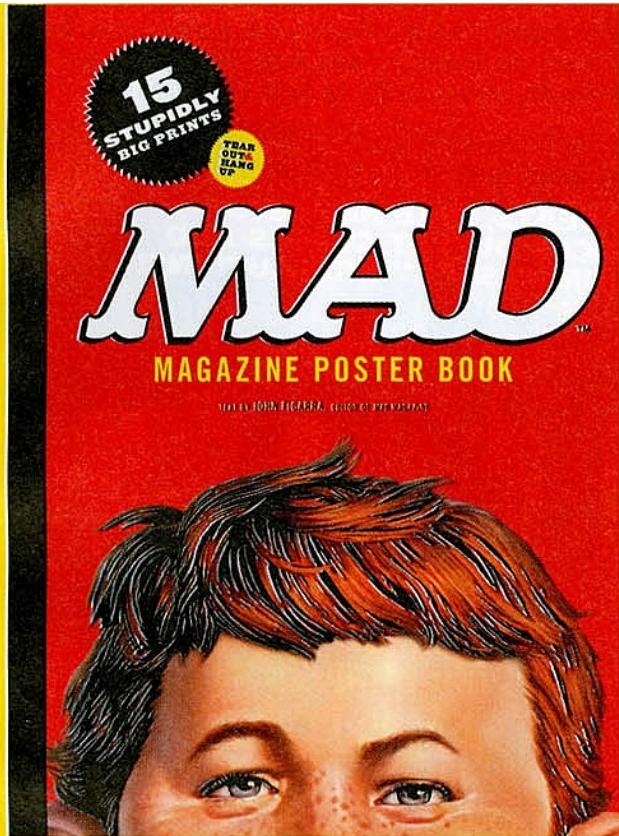
# HILLARY'S CAMPAIGN FOR THE WHITE HOUSE:

Thar She Blows It

6

Going into the 2008 presidential campaign, the only thing bigger than Hillary Clinton's ambition was her grating sense of entitlement to the Democratic nomination for President. More heavily favored than the Patriots were in the last Super Bowl, Hil found a way to snatch defeat from the jaws of victory just like the losers from New England. But at least they had the sense to stop playing when the game was over. Confusing determination with delusion. Madame Clinton pressed on in the primaries until the awful truth finally sank in: Monica Lewinsky was no longer the only one in Bill's life who "blew it"!



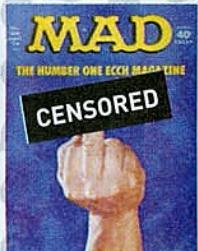


## SPECIAL GIVEAWAY AND CONTEST!

ALL THE  
COOL KIDS ARE  
DOING IT!

By The Usual Gang of Idiots at *MAD* Magazine

The Usual Gang of Idiots at *MAD* Magazine is gleefully proud to present some of the wackiest, most satirical, and funniest art from their archives in a brand-new format. This collection of posters gives millions of *MAD* fans hilarious prints in one innovative, oversized package (imagine a really big postcard book) for the same price as two or three individual posters! The best illustrations from over 50 years of the magazine's storied history are beautifully reproduced in full color, from "Spy vs. Spy" to the works of Don Martin to pieces from the MADropolitan Museum of Art. Sized perfectly for standard framing or for hanging on a dormroom wall, these posters are a MADgical addition to anyone's decorating plan.



Be one of the first **200** to buy the *MAD* Magazine Poster Book at [chroniclebooks.com/madposterbook](http://chroniclebooks.com/madposterbook) and receive an **original #166 "Finger" issue** (pulled from newsstands in 1974!) with **Certificate of Authenticity** signed by Editor-in-Chief John Ficarra.

Also, check out our blog for a chance to win a set of **limited edition Spy vs. Spy bookends!**  
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CHRONICLE BOOKS

# CELEBRITY MOMS AND DADS: The Parent Crap

Z

Celebrity parents — aren't they the best? Sharon Stone wanted to inject botox into her son's feet to fight foot odor. Stupid, right? But is it any more stupid than starring in *Basic Instinct 2*? Billy Ray Cyrus happily stood by and watched as a photographer took creepily erotic photos of his 15-year-old daughter. Why not! He's the same guy who decided a frosted-tipped mullet and a soul patch was a good look! In Hollywood you have to audition before you get the job. Too bad Tinseltown doesn't have that same requirement for being a parent.

# Bad Parenting

CHILD-PROOF CAPS — THE BIG LIE!

CAR SEATS, BIKE HELMETS,  
ELECTRICAL OUTLET COVERS AND  
OTHER UNNECESSARY PRECAUTIONS!

BRITNEY SPEARS



HOW I TOOK BACK MY CAREER  
BY GIVING UP MY KIDS!

SHARON STONE



BOTOX FOR FOOT ODOR!  
SPINAL SURGERY  
FOR CONSTIPATION!  
AND 10 OTHER FABULOUS  
CHILDCARE TIPS!

DINA LOHAN



LESS-TALENTED  
YOUNGER CHILDREN —  
YOUR BACK-UP MEAL TICKET!

BILLY  
RAY  
CYRUS



"It's never  
too soon to  
sexually exploit  
your daughter!"

badparentingmag.com



Photographer: Irving Schild

Celebrity Photos: AP/Wide World Photos

# REV. JOHN HAGEE: Madman of the Cloth

108

Call us crazy, but when we think of clergymen we think of individuals of outstanding moral caliber who, taking a page from the Good Book, never speak ill of others. Like we said: call us crazy. But definitely not as crazy as the hate-spewing, anti-Catholic, anti-Semitic and anti-gay Reverend John Hagee. So deluded is this "holy man" that he actually thought his endorsement would help John McCain. For a while, McCain was deluded enough to think that too. And by the time he got around to renouncing Hagee's support, his candidacy had already gone to hell!

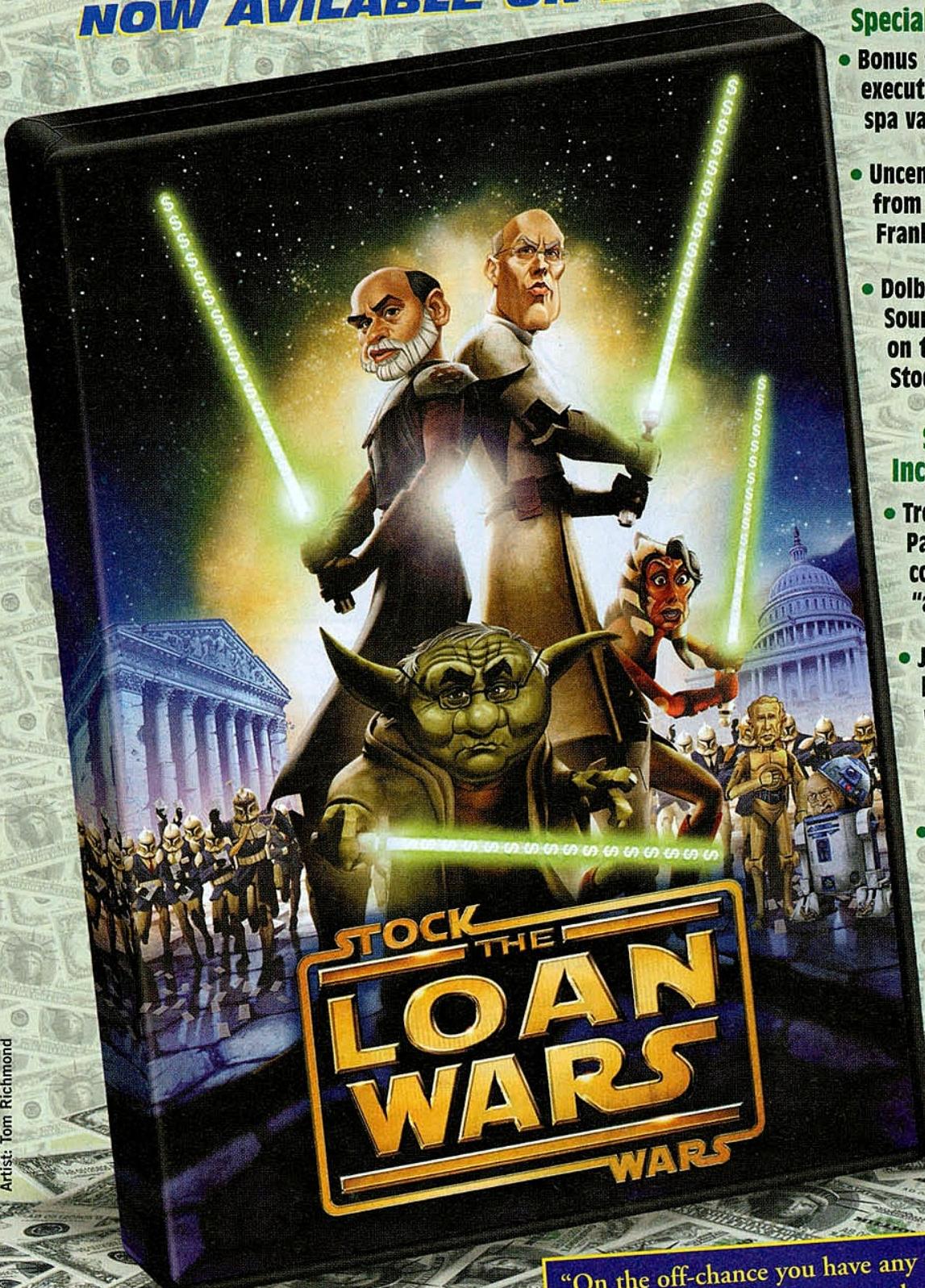


# THE ECONOMIC COLLAPSE: Saved by the Bail

19

It is a period of financial crisis. Subprime mortgages have been defaulted on throughout the land, wreaking havoc on the American empire. During the horrific downturn in the market, Congress, the President, the Fed, the SEC and the Treasury Department all managed to show poor leadership before finally settling on the ultimate least-of-all-evils, a \$700 BILLION BAILOUT PACKAGE — enough money to do little more than provide pork for select Congressional districts as the Dow still roller-coastered and corporate executives continued to live the high life. Scorned by an increasingly outraged public, Ben Bernanke, Henry Paulson, Nancy Pelosi, Barney Frank, and President Bush, the supposed custodians of the economy, incompetently scramble to point fingers and salvage their reputations as the financial catastrophe continues to spread, and citizens' savings go up in flames...

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## Special Blooper Reel Includes Such Classics As:

- Treasury Secretary Henry Paulson's Spring 2008 comment, America has "a sound banking system."
- Jim "Booyah!" Cramer telling his viewers what jerks they were for not investing big in Wachovia, two weeks before it went belly-up!
- Sen. John McCain's hilariously-reassuring comment, "The fundamentals of the economy are sound."

And much, much more!

"On the off-chance you have any money left after the financial crash of '08, use it to buy this DVD!"  
— Alan Greenspan, Disgraced Former Federal Reserve Chairman

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- TEN 2ND PRIZE WINNERS
- FIFTEEN 3RD PRIZE WINNERS

**See official rules for  
details and prize descriptions.**



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THIS SWEEPSTAKES. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

Entrant need not be present to win. Sponsor: DC Comics, 1700 Broadway, New York, NY 10019. One (1) grand prize winner will receive: One (1) custom comic book original piece of artwork framed; One (1) year subscription to premiere DC Comics Teen and/or Adult comic book titles; One (1) DC Comics select Absolute Edition (DC); One (1) Collectors Edition of the MK vs. DCU videogame from Midway. Five (5) First Prize Winners will each receive: One (1) Collector's Edition of the MK vs. DCU video game. Ten (10) Second Prize Winners will receive: One (1) copy of the Standard Edition MK vs. DCU Video Game. Fifteen (15) Third Prize winners will each receive: a Midway t-shirt and a poster. Total approximate retail value for all prizes: \$1,810.00. Odds of winning depend on number of eligible entries received. To enter the Sweepstakes, you must be 13 years of age or older and a legal permanent resident of the 48 contiguous United States. Employees of DC Comics, Midway Amusement Games, LLC, Time Warner, Inc., Warner Bros. Entertainment Inc., Warner Bros. Advanced Digital Services, and each of their respective parent companies, affiliates, subsidiaries, divisions, and advertising and promotional agencies and their respective officers, directors and agents and the immediate family members and persons living in the same household of each are not eligible. Void in Puerto Rico and where prohibited by law. Winners are responsible for all federal, state, local and other taxes. Sweepstakes begins at 12:00:01 a.m. PST on October 29, 2008 and ends at 11:59:59 p.m. PST on December 31, 2008. Entries subject to the Official Sweepstakes Rules. For the complete Official Sweepstakes Rules, prize and entry information, go to [www.dcsweeps.com](http://www.dcsweeps.com).



# AMY WINEHOUSE: Junkie See, Junkie Do

11

This past year, everyone's favorite strung-out songstress, Amy Winehouse, took time off from being creative to focus, instead, on being destructive. And, boy, was she prolific! She assaulted a man, attempted to bribe her husband's way out of prison, got caught on camera smoking crack (allegedly) and was filmed singing an offensive ditty about minorities, homosexuals and the disabled (at least it wasn't "Rehab" for the billionth freakin' time). It makes us wonder if her next full-house appearance will be at a funeral home.

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**Back to Crack [EXPLICIT CONDUCT]**  
Amy Winehouse

★★★★★

Street Value: **\$27.99**  
**In Stock.**

Orders may arrive significantly **late** or be **cancelled** at the **last minute with no warning** whatsoever.

Suffering from Amy Winehouse withdrawal since her hit album last year? Then get your 2008 Winehouse fix! The disheveled chanteuse returns with *Back to Crack*, her latest offering to shoot up the charts! Featuring eleven hits all close to her frighteningly rapid-beating heart, Amy doesn't merely sing these songs; she lives them. Each track marks a different side of the sloppy, out-of-control mess that is Amy Winehouse! After listening to her emphysema-tainted lungs belt out these tunes, you just might have an Amy Winehouse overdose!

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A Short Length of Rubber Tubing  
A Potentially Lethal Cocktail Made with Absinthe and Red Bull  
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1. Relapse	4:16	\$0.99	<a href="#">Buy MP3</a>
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4. Love Is A Boozing Game	3:05	\$0.99	<a href="#">Buy MP3</a>
5. Track Marks Heal On Their Own	3:41	\$0.99	<a href="#">Buy MP3</a>
6. Pass Out Alone	2:21	\$0.99	<a href="#">Buy MP3</a>
7. They Can Only Hold Me (For 72 Hours For Observation)	4:20	\$0.99	<a href="#">Buy MP3</a>

Add to Deathwish List

**Most Useless Customer Reviews**

★★★★★ AWESOME MESSAGE!  
This CD is awesome, and it goes soooo beyond the music. It's the message: Ignore the desperate pleas of concerned parents. Abuse drugs and alcohol. When you bother to show up for work, show up late and then be a total bitch. Become romantically involved with someone who alienates you from the people who care about you. In short, follow your dreams!...  
[Read More](#)  
By Lindsay L. (Hollywood, CA)  
— See all the reviews of my recent flops

★★★★★ Y'A LL SHOULD BUY THIS!  
All I kin say is ya'll need to get this CD! Amy is my soul sister and totally, like, speaks to me! cuz we got so much in common! a marriage to a deadbeat, crazy unpredictable onstage antics, low self-esteem, our folks usin' the media to try an' reach us afore our lives totally self-destruct! I wonder if she likes Cheetos as much as I do????? (do they call them Cheetos in France?)...  
[Read More](#)  
By Britney S. (Malibu, CA/Kentwood, LA)  
— See all my lady parts as I exit a car

★★★★★ I LOVE YOU, YOU BLOODY WANKER!  
Cor! This bloody incarceration is drivin' me bonkers! I want a bloody divorce, you filthy dirty skank!...Aw, c'mon, luv. it's only the bleedin' prison heroin makin' me talk so. You know I'll never let you go...I'll never let you go until I choke the bloody life out of you, you stupid twit!...Now you know I didn't mean that, sweetie. It's just that this place is the bollocks and I'm bloody sick of the way these cheap knickers itch me bum! It makes me so mad I want to help you cut yourself, you bloody sot!...Blimey! I didn't mean that, of course. I miss your wams so much and I...  
[Read More](#)  
By B. Fielder-Civil (Pentonville Prison, London)  
— See all my track marks

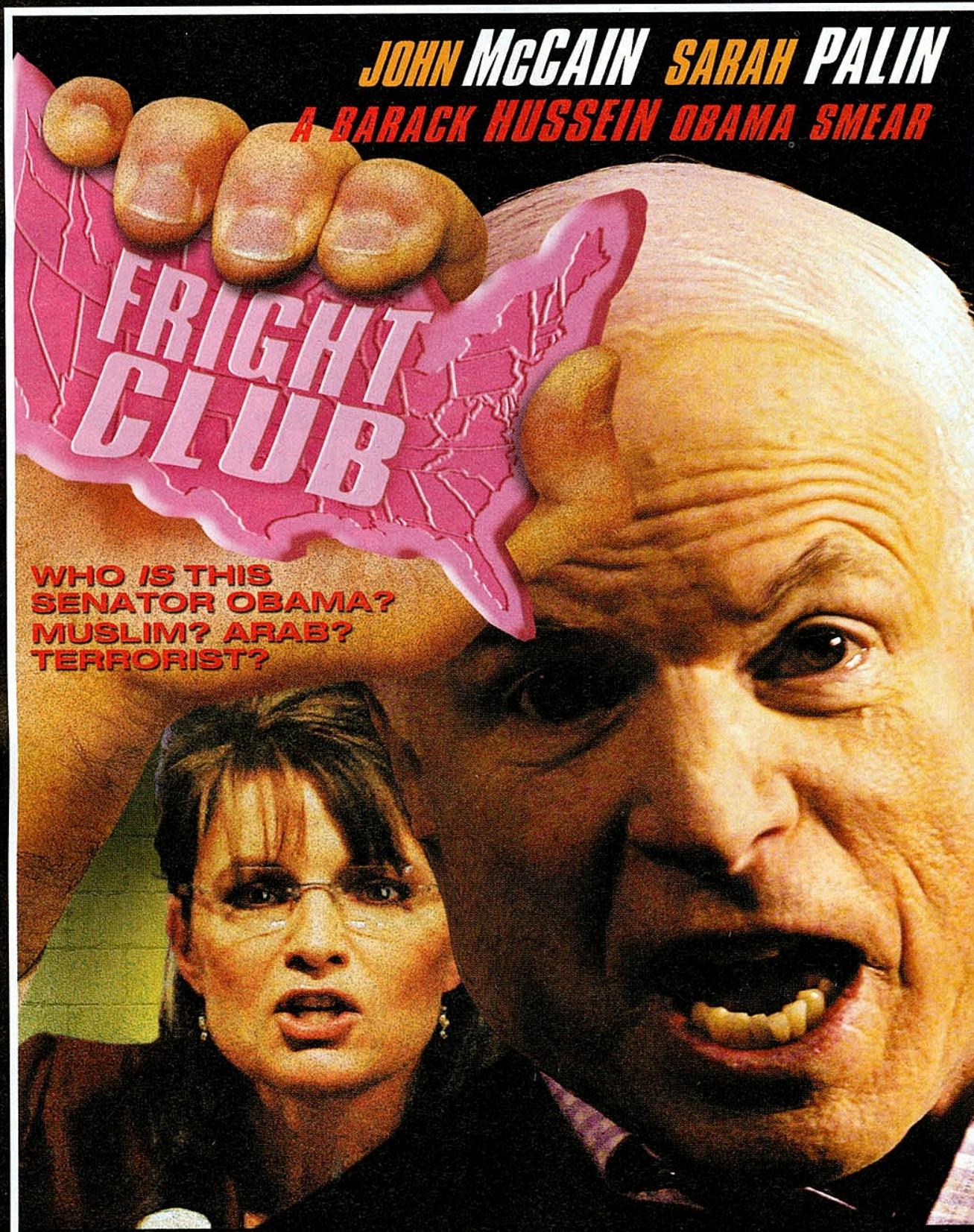
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30 Writer: Scott Maiko

# JOHN MCCAIN'S UGLY CAMPAIGN: Smear, There and Everywhere

12

It couldn't have been easy for the McCain/Palin campaign to keep coming up with new mud to sling at Barack Obama when their previous mud failed to stick: "Barack HUSSEIN Obama!" "He's different!" "He doesn't share our values!" "He pals around with terrorists!" "He wants to teach sex education to kindergarteners!" "He's a Socialist!" "He's a Muslim!" Soon supporters at GOP rallies were shouting, "He's a terrorist!" and "Kill him!" Even though the scare tactics didn't work and McCain lost by a wide electoral margin, in his concession speech the Arizona Senator said he was "proud of his campaign." That may have been the scariest thing of all!



THE REPUBLICAN PARTY IN ASSOCIATION WITH ERRATIC FILMS PRESENTS "FRIGHT CLUB" STARRING JOHN MCCAIN AS THE DESPERATE CANDIDATE SARAH PALIN AS GEORGE W. BUSH IN DRAG, CINDY MCCAIN AS "THE HUMAN BOBBLEHEAD" SPECIAL APPEARANCE BY THE GHOST OF GEORGE WALLACE BASED ON THE TV SHOW "THE AMAZING RACE-BAITING" FROM THE DIRECTOR OF "THERE WILL BE MUDSLINGING" SOUNDTRACK AVAILABLE ON LIE-TUNES

# TEXAS POLYGAMY WIVES: The Joy of Sects

# 13

The Mormon Church renounced polygamy over a century ago, but Warren Jeffs and his cult of misogynist wackos kick it "old school." Jeffs and over 50 of his deranged pals took 133 wives and spawned about 400 children. After a 16-year-old girl called the cops claiming that she was being abused by her "husband," over-zealous authorities swept in and took the kids into custody, only to be ordered by a judge to send them back to the crazy compound soon afterwards. Now, the sect is doing a brisk business selling their handmade, schoolmarm-like fashions online (seriously!) and our guess is that it won't be long before they expand into the toy market.

## Texas Polygamist Sect

# Barbie Dream Compound™ Playset



Now, enjoy hours of entertainment in a world where 14-year-old girls can be married off to 50-year-old men — Texas!

**Style each TPS Barbie Wife's hair**

(as long as it's in an identical uncut French Braid!)

**Dress each TPS Barbie Wife**

(as long as it's in an identical ankle-length solid color prairie dress!)

**Eliminate each Barbie Wife's sense of individuality or personality**

(even more so than with regular Barbies!)

EACH TEXAS POLYGAMIST SECT BARBIE DREAM COMPOUND™ PLAYSET INCLUDES:

- 133 Texas Polygamist Sect Barbie™ Wives
- 1 Texas Polygamist Sect Ken™

Sold separately:

- 400 Texas Polygamist Sect "Skipper"™ Children
- Texas Polygamist Sect Barbie Child Protective Services Transfer Buses™
- Texas State Trooper Tommys™
- Texas Appeals Court Papers™ declaring the whole case dismissed

Call us crazy (again!), but when we think of clergymen we think of individuals of outstanding moral caliber who, taking a page from the Good Book, never speak ill of others. Like we said: call us crazy. But definitely not as crazy as the hate-spewing, anti-American Reverend Jeremiah Wright. So deluded is this "holy man" that he thought it was okay to shout "God damn America!" from the pulpit and blame the 9/11 terrorist attacks on, well, us. After spending over 20 years in Wright's church, Barack Obama responded to this by staunchly defending his "spiritual advisor"...until it became politically inconvenient. Then suddenly it was "time for change" — from "God Bless Reverend Wright!" to "God Damn Reverend Wright!"

# PULPIT FRICTION

You know what I say? Not God Bless America — I say God DAMN America!"

Why's that?

This country didn't care nothing about bombing Hiroshima and Nagasaki. And you KNOW the government lied about creating H.I.V! And European-American culture has historically held black culture to be deficient.

What do you know about Europe?

Plenty, man. I was just in Paris. You know what they call a Quarter Pounder with Cheese over there? They call it a "Royale with Cheese."

"Royale with Cheese."

That's right.

You know what I call you supporting my campaign?

What's that?

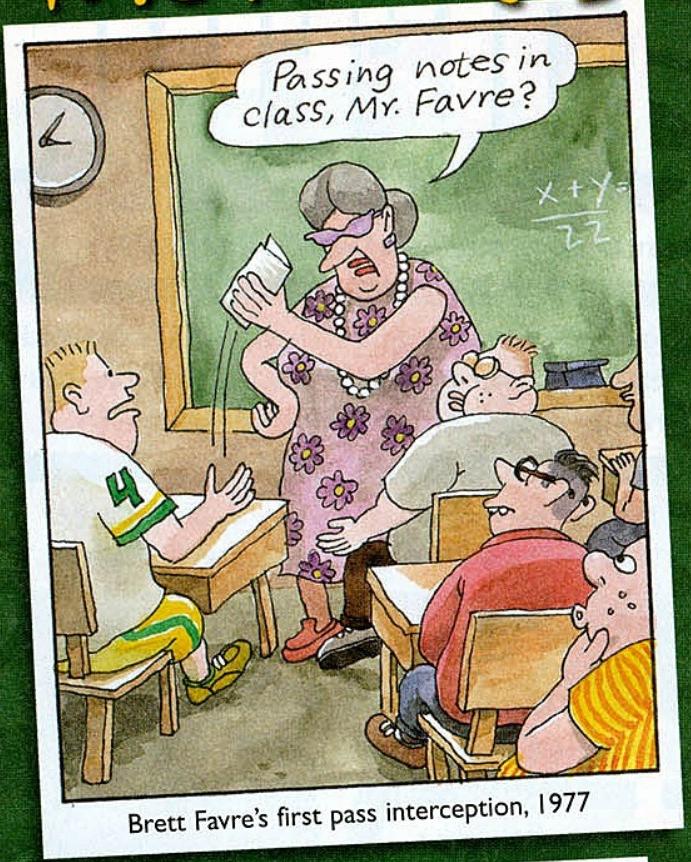
A ROYALE pain in the ass.



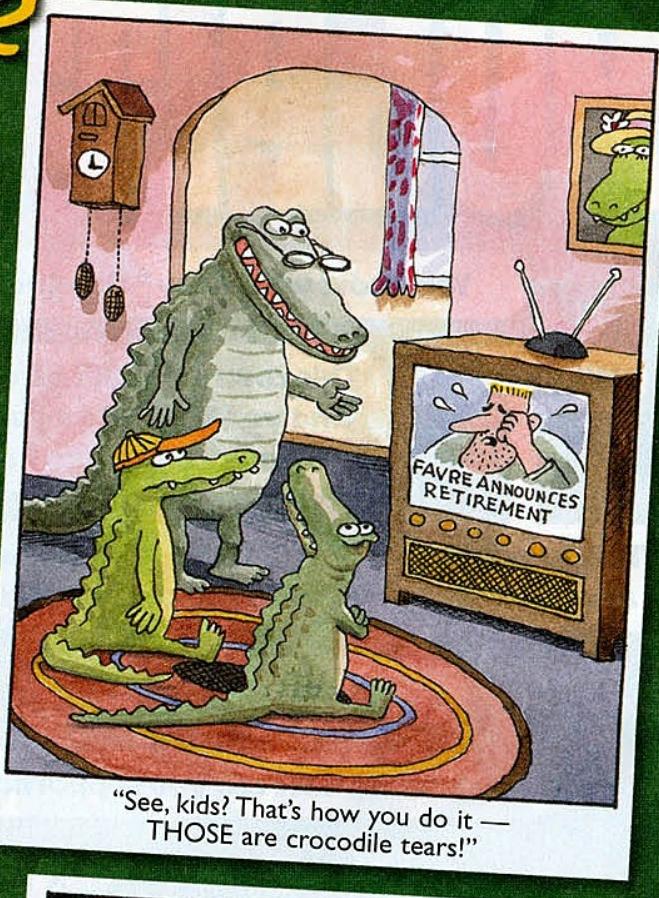
15

To understand Brett Favre's bizarre retirement game plan, you need John Madden's magic pen and board — and a psychologist specializing in ego management. Soon after the wrinkled quarterback cried his eyes out at a press conference, he decided that he had more key interceptions to throw and insisted on playing. When Packers coach Mike McCarthy balked because he'd made a commitment to a player who actually has a future, Brett cried like a weasel that he was being mistreated. It remains a mystery why a man of Favre's "stature" would opt for a winter of getting sacked repeatedly over the thrill of playing chicken with a tractor and hunting squirrels.

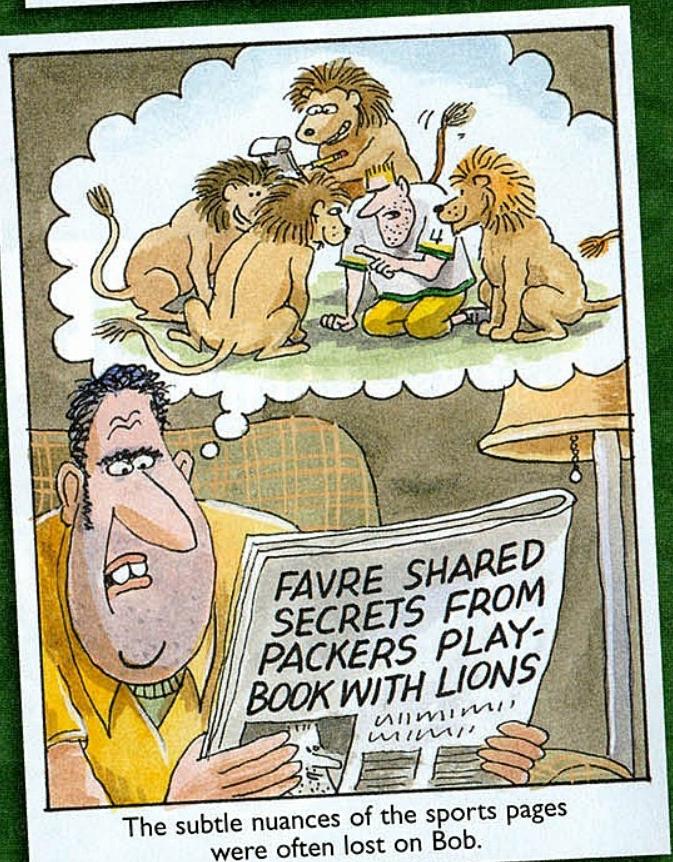
# The Favre Side



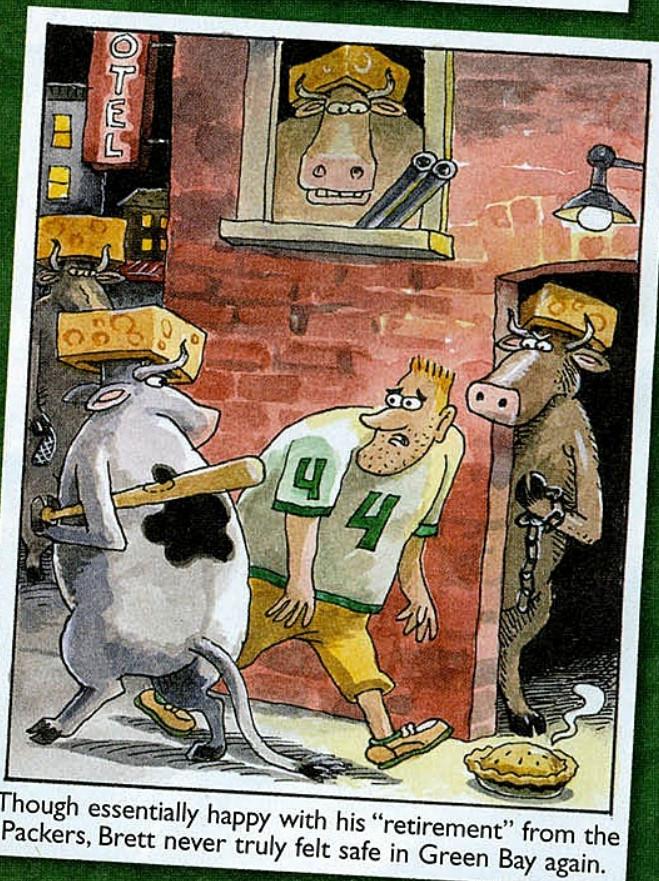
Brett Favre's first pass interception, 1977



"See, kids? That's how you do it —  
THOSE are crocodile tears!"



The subtle nuances of the sports pages were often lost on Bob.



Though essentially happy with his "retirement" from the Packers, Brett never truly felt safe in Green Bay again.

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JESSE DELPERDANG- Captain Britain and MI: 13  
JAN DUURSEMA- Star Wars  
JARED FLETCHER- DC Comics  
MATT HOLLINGSWORTH- Daredevil  
MORRY HOLLOWELL- Wolverine  
ADAM KUBERT- Ultimate FF, Superman  
ANDY KUBERT- Origin, 1602, Batman  
STAN MADALONI- Mada Design  
TOM MANDRAKE- Creeps, Zombie Prom  
RAGS MORALES- Nightwing  
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DAMION SCOTT- Raven  
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ROB TORNOE- Politicker  
TIMOTHY TRUMAN- Grimjack, Conan  
RICK VEITCH- Army @ Love  
BRANDON VIETTI- Batman The Brave and the Bold  
JASON WRIGHT- Holliday  
THOM ZAHLER- Love and Capes  
RON ZALME- Disney, Kellogg's, Sesame Street

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Call us crazy (yet again!), but when we think of clergymen we think of individuals of outstanding moral caliber who, taking a page from the Good Book, never speak ill of others. Like we said: call us crazy. In a presidential campaign with no shortage of "cutting remarks," Jesse Jackson set the standard for crudeness, rudeness and jealousy when he let slip his desire to cut off Barack Obama's nuts. That got us to wondering: now that Obama is President, would Secret Service agents be willing to "take a castration" for him?



Whether you're attacking walnuts, Brazil nuts or Barack Obama's nuts,

# The Jesse Jackson Nutcracker™

is the perfect candidate!

*It's the only nutcracker endorsed by Rev. Jesse Jackson — the first name in nut destruction!*

Just press the nutcracker's button to hear how Obama presses Jesse's buttons!

*The Jesse Jackson Nutcracker*  
plays real Barack-bashing phrases  
from Jesse himself!

*Including*  
**"BARACK...HE'S TALKING DOWN TO BLACK PEOPLE."**  
*And the classic*  
**"I WANNA CUT HIS NUTS OFF!"**

Using a patented EZ-Clamp mechanism, and standing atop a decorative soapbox,

*The Jesse Jackson Nutcracker*  
makes nuts crack under pressure —  
just like Jesse did!

Yes, I have nuts in need of major mangling! And even though I often think that Jesse Jackson is just seething with jealous rage because he wanted to be the first black President and is now just a has-been blowhard creep, I can't resist this **GREAT OFFER!** Please rush me **The Jesse Jackson Nutcracker AND, as an additional FREE GIFT, the Jesse Jackson "Winey Town" Bottle Opener/Cork Screw!** If I am not completely satisfied, I don't have to pay anything and my balance will be added to the national debt!

Name \_\_\_\_\_

Address \_\_\_\_\_

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Save time! Order on-line at [www.oops/openmike/foxnews.com](http://www.oops/openmike/foxnews.com)

## THE YANKED RACHAEL RAY AD: Un-American Apparel

17

Earlier this year, Dunkin' Donuts hired the cartoonish TV cook Rachael Ray to promote their products. When the ad appeared, Conservative FOX News blatherer Michelle Malkin went ballistic, but not because Ray was hawking overpriced, trans-fat-soaked, artery-clogging donuts (which would have made perfect sense). No, Malkin's gripe was that the scarf Ray was given to wear by a stylist looked vaguely like a mideast Keffiyeh, a native Arab scarf dating back hundreds of years. According to Malkin's paranoid, xenophobic way of thinking, the scarf was a clear signal that Ray and Dunkin' Donuts were palling around with terrorists. Fearing a far-right Fatwa, (Read: consumer boycott of crullers) Dunkin Donuts removed the "offending" ad. Once again, fear-mongering, finger-pointing and guilt-by-association worked well for Conservatives, only this time, instead of politics, it was in the murky world of fried dough.

# SCARF FARCE

In the spring of 2008,  
Dunkin' Donuts produced  
a commercial starring  
TV chef Rachael Ray.  
She wore a scarf in it.

Some conservatives felt  
that it looked too "Arab"...  
that she was promoting  
"murderous Palestinian jihad"  
instead of frozen coffee drinks.  
The ad was pulled.

Dunkin' Donuts called the  
whole thing a "misunderstanding".  
But the world will remember this  
ridiculous affair by another name  
... SCARF FARCE.

They caved to the wackos  
of the American right wing.  
With a vengeance.



A DUNKIN' DONUTS  
PRODUCTION

A RACHAEL RAY  
COMMERCIAL

RACHAEL RAY  
"SCARF FARCE"

SCREENPLAY BY  
MICHELLE MALKIN

FROM A STORY BY  
GEORGE W. BUSH  
AND DICK CHENEY

ASSISTANCE BY  
THE RIGHT-WING  
BLOGOSPHERE

DIRECTED BY  
FOX NEWS

# BIGFOOT DISCOVERED: Scam I Am

18

Caught in the heart of a ludicrous deception and used by some hucksters gone wild, a run-of-the-mill gorilla suit finds itself stuffed with animal guts, frozen in ice and supposedly transformed into Bigfoot. Exposed as a fraud and completely discredited in the eyes of the public, the allegedly 7-foot-7, 550-pound "Sasquatch" is now known simply as...

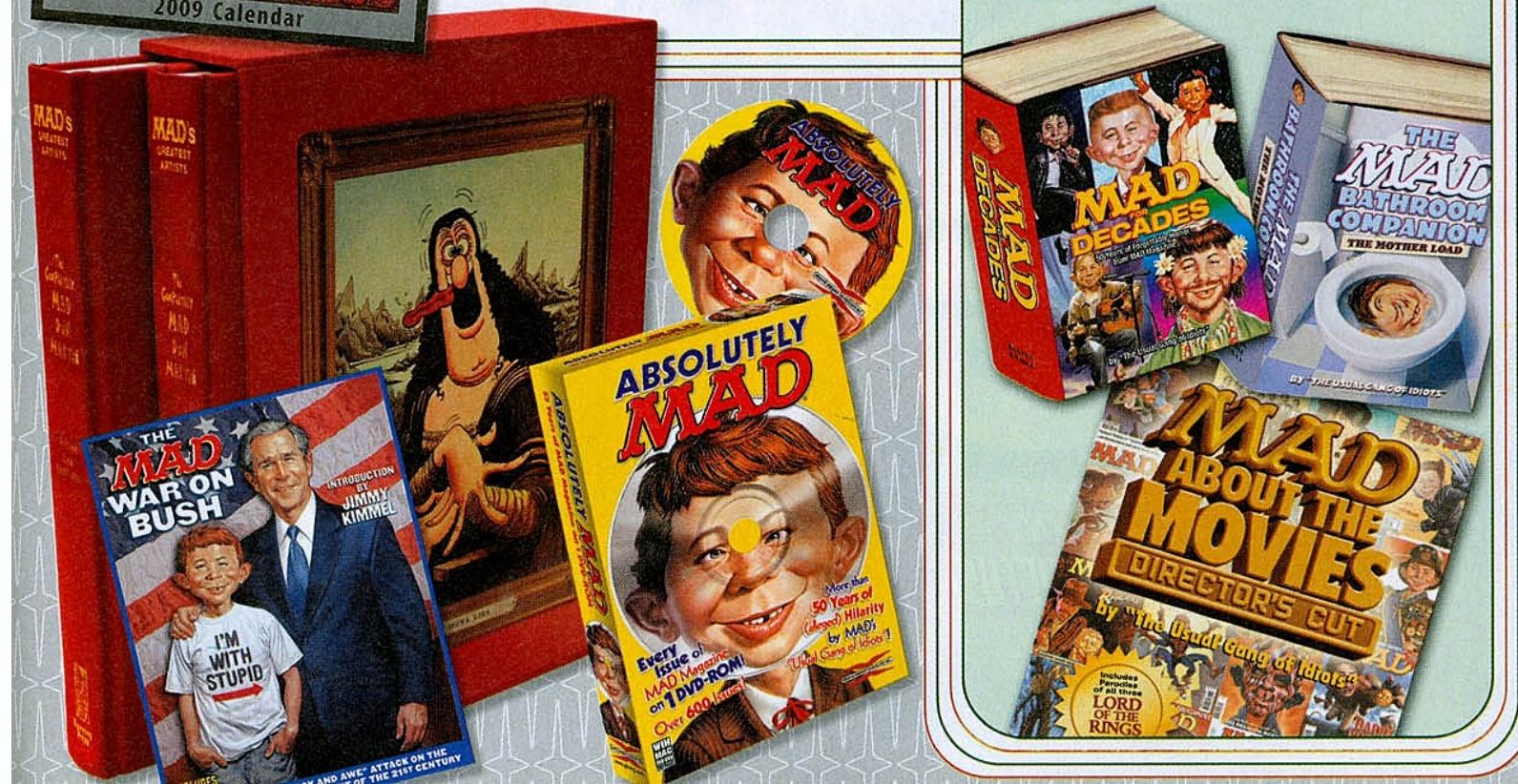


Artist: Ty Templeton



this holiday  
it's better to **GIVE**  
than to receive...  
**especially**  
if you're receiving  
any of  
**THESE!**

These three books available  
exclusively at Barnes & Noble



# CELEBRITY SEX SCANDALS: Adultery Swim

# 19

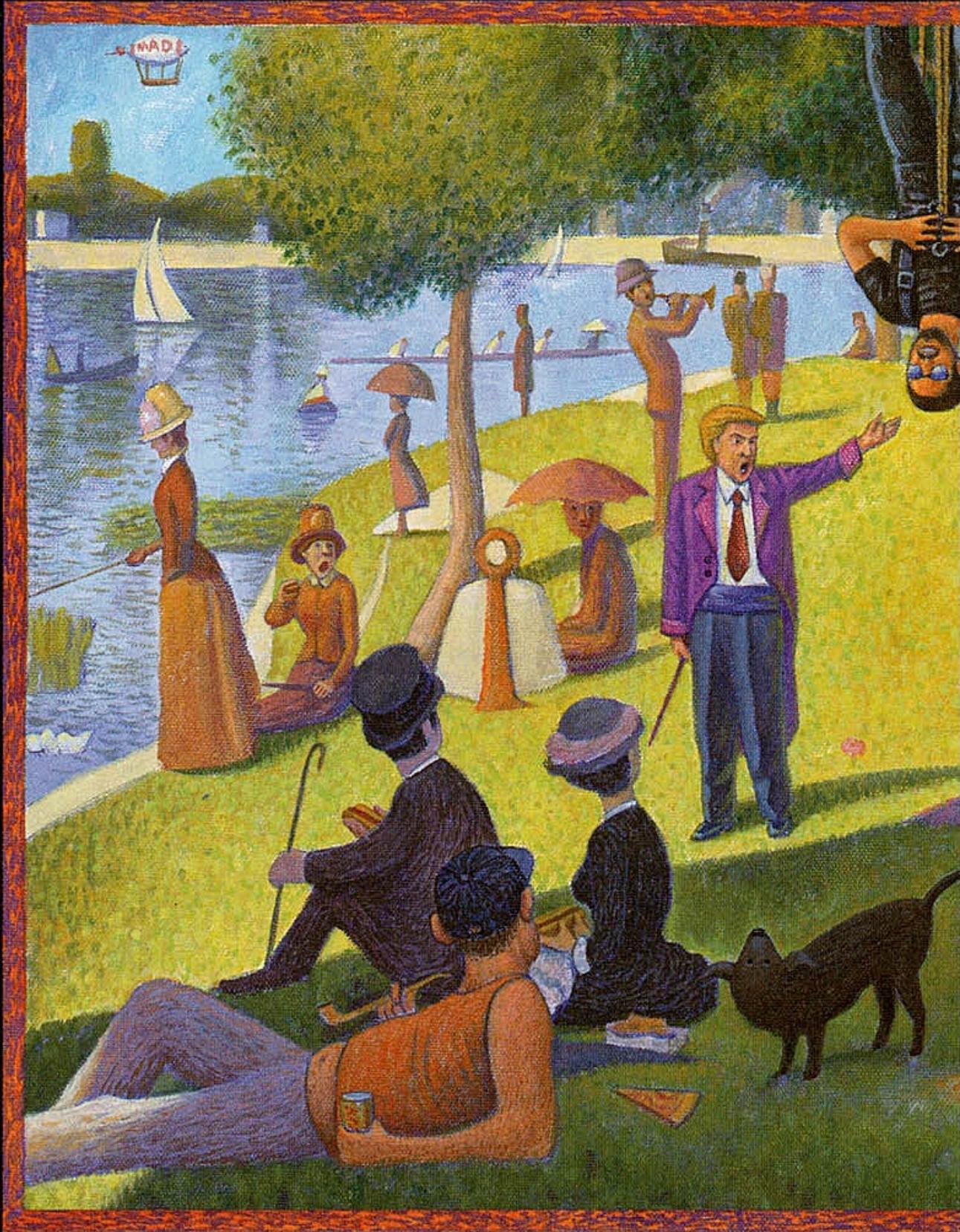
It all begins with the collective delusion of a handful of would-be heroes — that their sins will go unnoticed and the price will never have to be paid. Are they deluded, or have they in fact figured out a way to have secret extramarital sex? Oops, turns out they're deluded! Dodging their wives and the press, these fallen heroes desperately try to maintain their reputations while still getting their rocks off. Instead, they are all caught with their capes down, shocking their families to their core and changing the way the world looks at them forever! Follow these seven sex-obsessed celebrities from Hollywood to Detroit to Staten Island in this vow-breaking story of cosmically stupid infidelity — the story of... The Crotchmen!



# STUNT DAY IN THE PARK WITH BLA

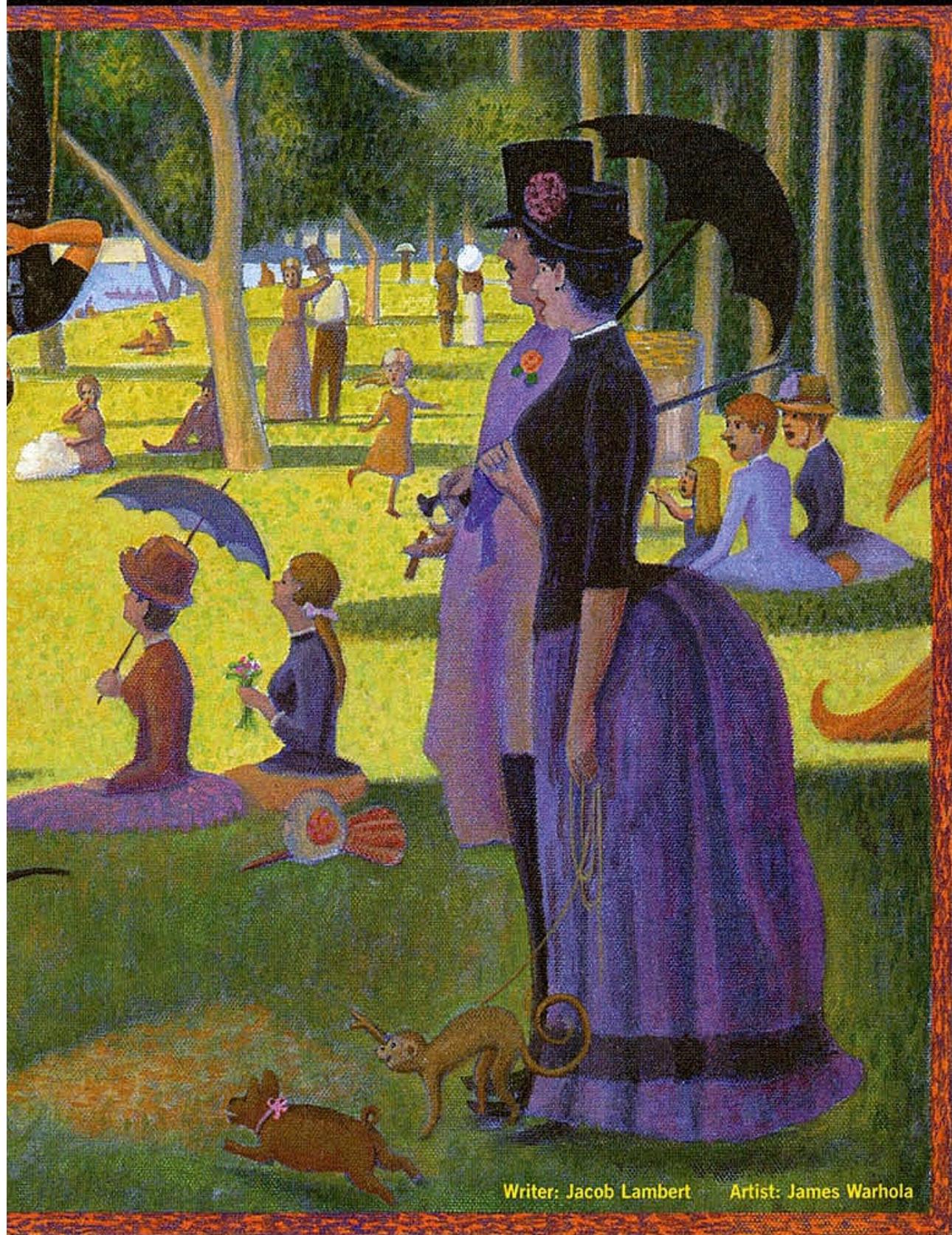
# 20

When is David Blaine going to realize how insufferable he's become? This b  
During his illustriously pathetic career, he has been "buried alive," "frozen  
by egomaniacal bloviator, Donald Trump — featured him hanging by his fe  
was spotted taking a ten minute break every hour. Hey Davey, here's an idea



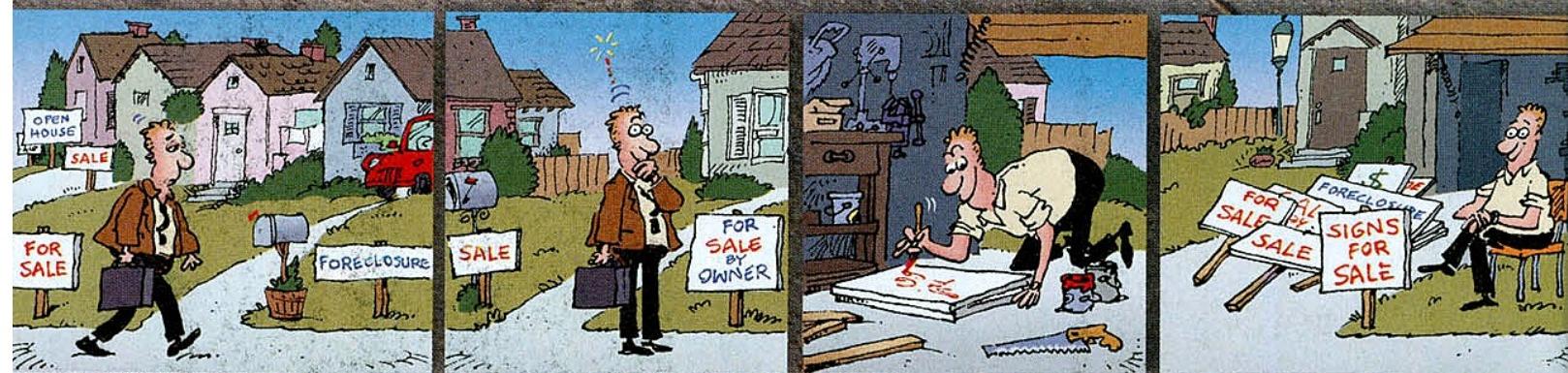
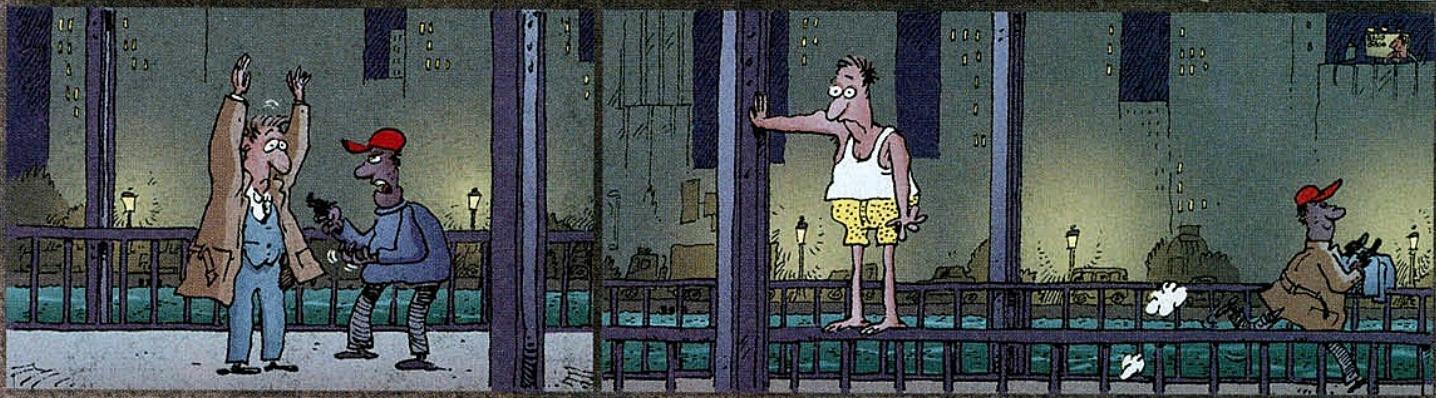
# BLAINE: An Upsidedown Fake

ig-headed blowhard keeps managing to make his "tricks" more ridiculously unappealing. "Frozen in ice," "sealed inside a Plexiglas box" and "drowned alive." This year's debacle — shilled at high above Central Park for 60 straight hours. Things began to look sketchy when Blaine asked for your next scam: make an audience appear that still gives a crap about what you're doing!



Writer: Jacob Lambert

Artist: James Warhola



FRAGGLES



JOKE AND DAGGER DEPT.

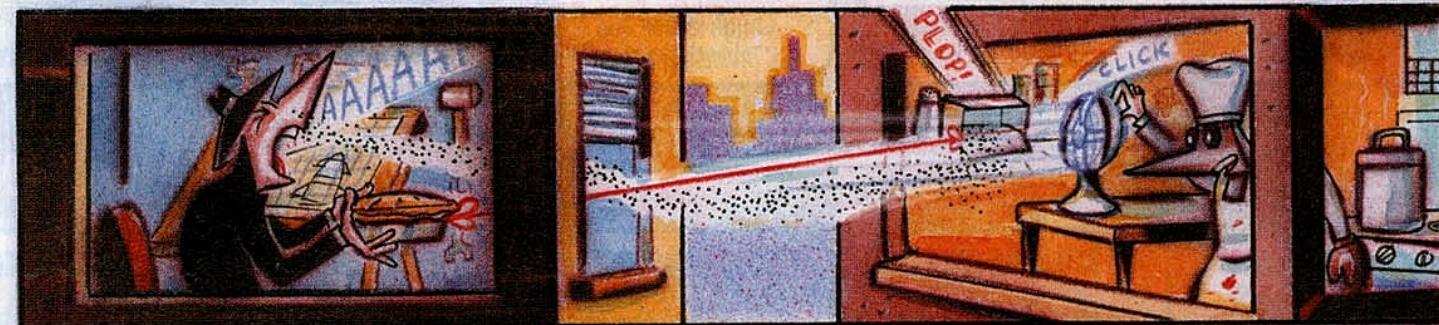
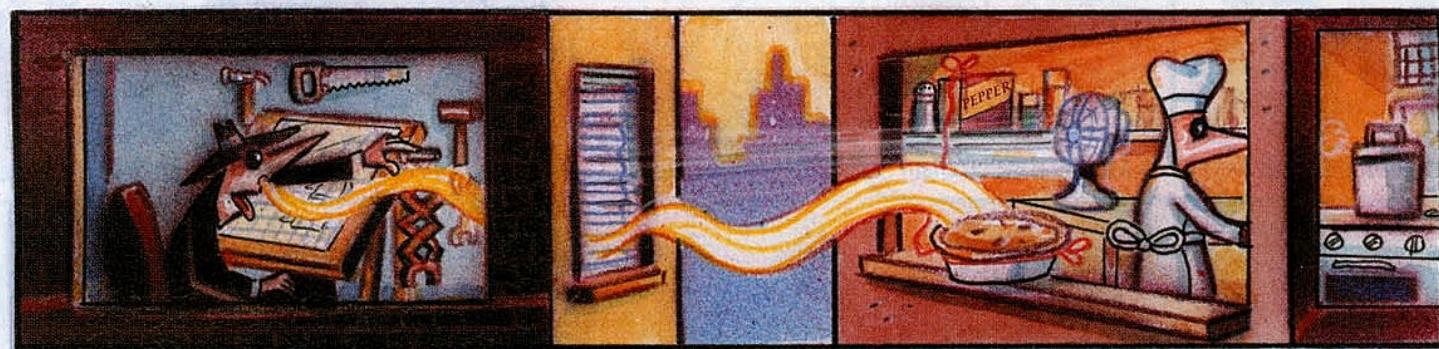
# SPY



VS



# SPY



KUPER



## WHEN THERE'S A FIGHT WITH A DRAGON, IT'S MORE FUN TO BE ON HIS SIDE.

As Dungeon Master, you get to control the monsters, craft the challenges, and create the stories that get re-told. Expand your imagination beyond your character sheet and into a D&D® campaign of your own.

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**DUNGEONS  
& DRAGONS**

WHAT IMPORTANT  
INHABITANT FROM  
THE NORTH WAS IN  
OVER THEIR HEAD  
THIS YEAR?

## HERE WE GO WITH ANOTHER RIDICULOUS **MAD FOLD-IN**

This political season, it became abundantly clear that someone was in way too deep. They were expecting the atmosphere to be frigid, but it was far worse than expected. To find out who's in hot water, fold page in as shown.



FOLD PAGE OVER LIKE THIS!

A

FOLD PAGE OVER LEFT

B

FOLD BACK SO THAT "A" MEETS "B"



POLITICIANS NEED TO BE STRONG, TOUGH AND POPULAR  
BECAUSE THEY'RE CONSTANTLY VIEWED. ALSO, YEARS  
DROWNING IN CAMPAIGN DEBT IS NO FUN. MORE PAIN COMES BECAUSE  
OF GLOATING MEDIA "GOTCHA" QUESTIONS. THEY'RE A CABAL  
WARRING AGAINST ANY CANDIDATE WHO IS UP AND COMING

A

WRITER AND ARTIST: AL JAFFEE

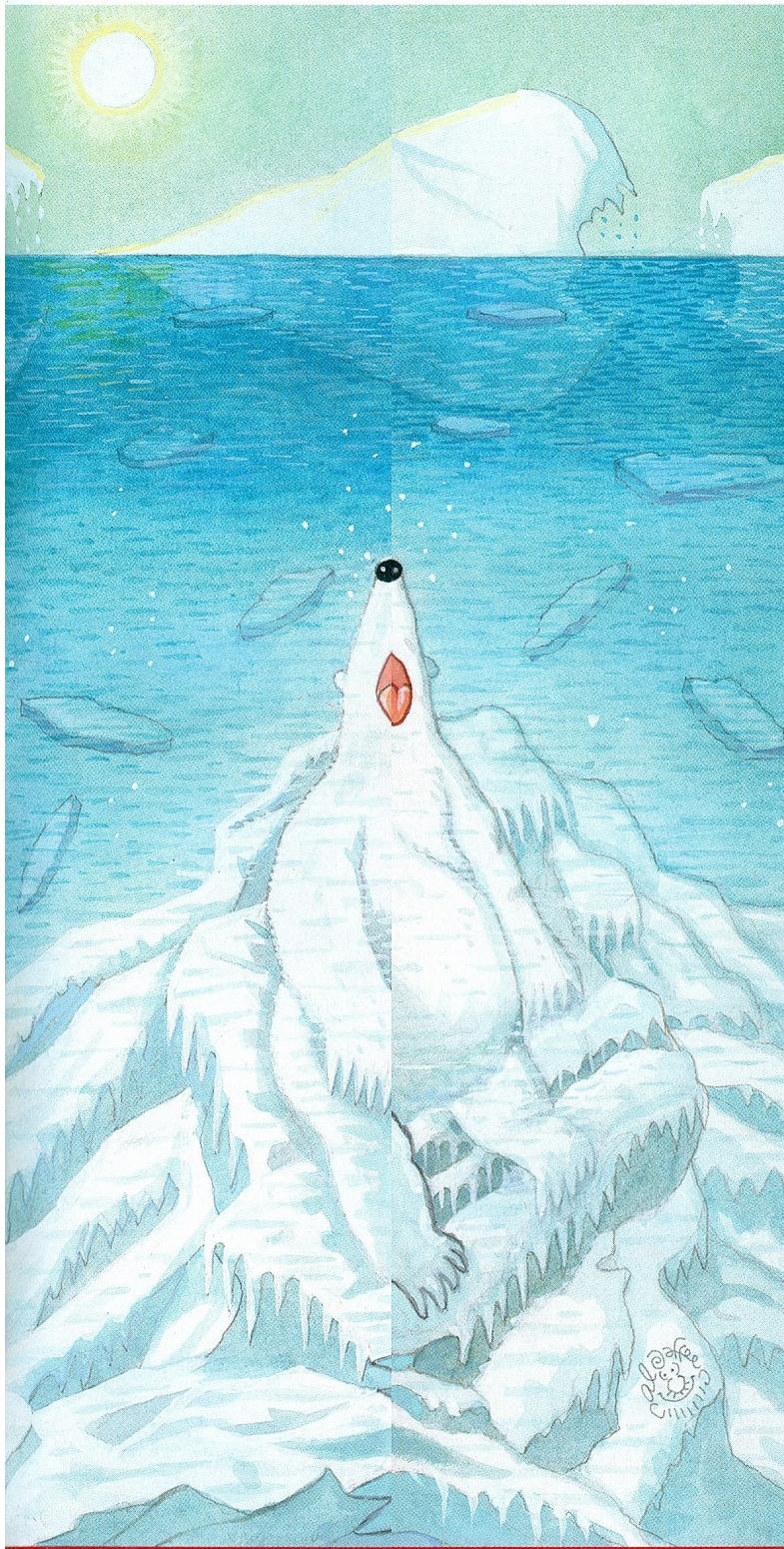
B

WHAT IMPORTANT  
INHABITANT FROM  
THE NORTH WAS IN  
OVER THEIR HEAD  
THIS YEAR?



FOLD PAGE OVER LIKE THIS!

A < B FOLD BACK SO THAT "A" MEETS "B"



POLAR  
BEARS  
DROWNING BECAUSE  
OF GLOBAL  
WARMING

A < B

# THERE'S NO GOING BACK. WE'VE CHANGED THINGS FOREVER.

Change the way you experience  
movies forever.



## With Over 3 Hours of Bonus Features

- Express yourself through Warner Bros. BD-Live.™
  - Create your own webcam commentary.
- Free DIGITAL COPY for your PC, iPod® or other portable devices.\*
- See the movie with action-packed IMAX® sequences.

## BUY IT ON BLU-RAY DECEMBER 9

IN ASSOCIATION WITH LEGENDARY PICTURES A SYNPAC PRODUCTION A CHRISTOPHER NOLAN FILM CHRISTIAN BALE "THE DARK KNIGHT" MICHAEL CAINE, HEATH LEDGER, GARY OLDMAN, AARON ECKHART, MAGGIE GYLLENHAL AND MORGAN FREEMAN STARRING LINDY HEMMING, JAMES NEWTON HOWARD, LEE SMITH, A.C.E. PRODUCTION DESIGNER NATHAN CROWLEY DIRECTOR OF PHOTOGRAPHY WALLY PFISTER, A.S.C. EXECUTIVE PRODUCERS BENJAMIN MEHLIKER, MICHAEL E. USLAN, KEVIN DE LA NOY, THOMAS TULL, BASED ON THE BATMAN © BOB KANE AND PUBLISHED BY DC COMICS STORY CHRISTOPHER NOLAN AND DAVID S. Goyer, SCREENPLAY JONATHAN NOLAN AND CHRISTOPHER NOLAN



PG-13 PARENTS STRONGLY CAUTIONED  
Intense Sequences of Violence and Some Sexuality

DOLBY

PRODUCED BY CHARLES ROVEN, EMMA THOMAS, CHRISTOPHER NOLAN

WRITTEN BY CHRISTOPHER NOLAN

DIRECTED BY CHRISTOPHER NOLAN

EDITED BY CHRISTOPHER NOLAN

DOLBY

DOLBY

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# THE FUNDALINI

PRACTICAL USES FOR YOUR GAS-GUZZLING SUVs

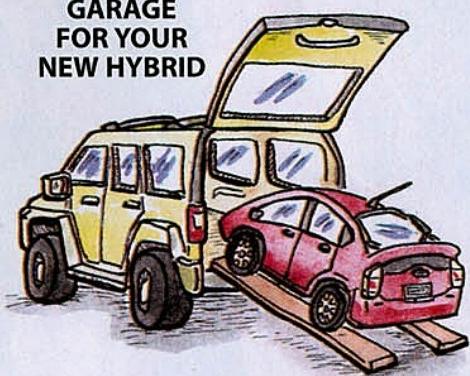
HIS-AND-HER WALK-IN CLOSET



BOMB SHELTER



GARAGE FOR YOUR NEW HYBRID



\$2,500-A-MONTH NEW YORK CITY STUDIO APARTMENTS



GARDEN SHED



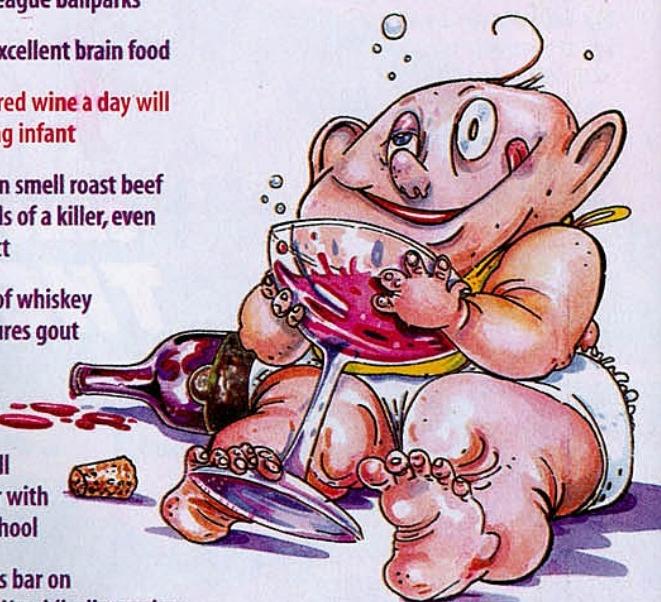
## CELEBRITY CAUSE-OF-DEATH BETTING ODDS

This Month  
**JESSICA ALBA**

Slits wrists after watching marathon of own movies.....	2:1
Circulation cut off by costume in next <i>Fantastic Four</i> movie.....	3:1
Excessive paper cuts after accidentally printing Google image search results for herself.....	5:1
Crushed by shelf overloaded with...	
... Nickelodeon Kid's Choice Awards	4:1
... MTV Movie Awards	8:1
... Oscars	1,000,000:1

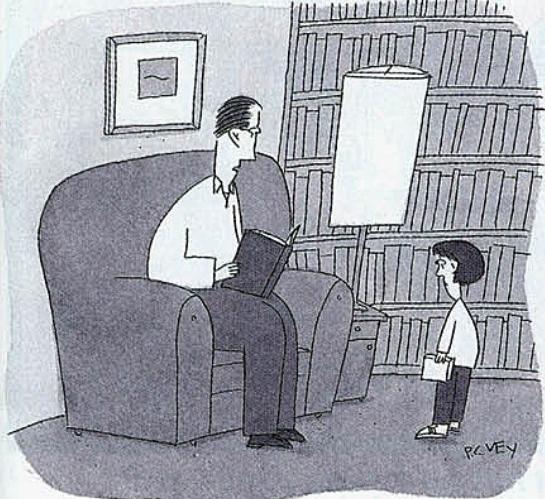
## FOOD MYTHS YOU JUST SHOULDN'T BELIEVE

- Chicken soup has shown some success in treating multiple personality disorder
- Cotton candy sold in American League ballparks has nearly twice the nutrients as that sold in National League ballparks
- Squid vomit is excellent brain food
- Two glasses of red wine a day will calm down a crying infant
- Bloodhounds can smell roast beef gravy on the hands of a killer, even years after the fact
- Drinking a pint of whiskey before bedtime cures gout
- Bacon fat fights cellulite
- Eating celery will make you popular with the cool kids at school
- Eating a Snickers bar on Thursday violates Hassidic dietary law



# PAGES

WEY TO GO!



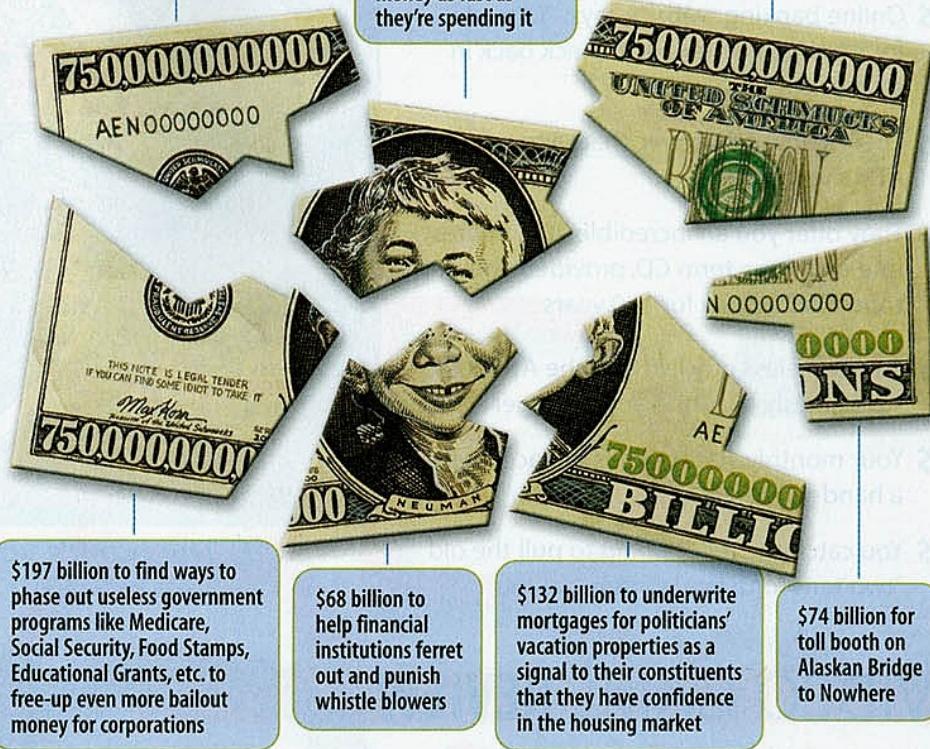
"At your age I was already paying my classmates to do my homework."

## WHERE THE \$750 BILLION GOVERNMENT BAILOUT FUNDS ARE GOING

\$120 billion for a blue-ribbon panel to figure out where the \$750 billion should be spent

\$89 billion to buy Mega-Speed laser printers so the government can print money as fast as they're spending it

\$178 billion so banks can reprint their checks and business cards as they merge and change names on a weekly basis



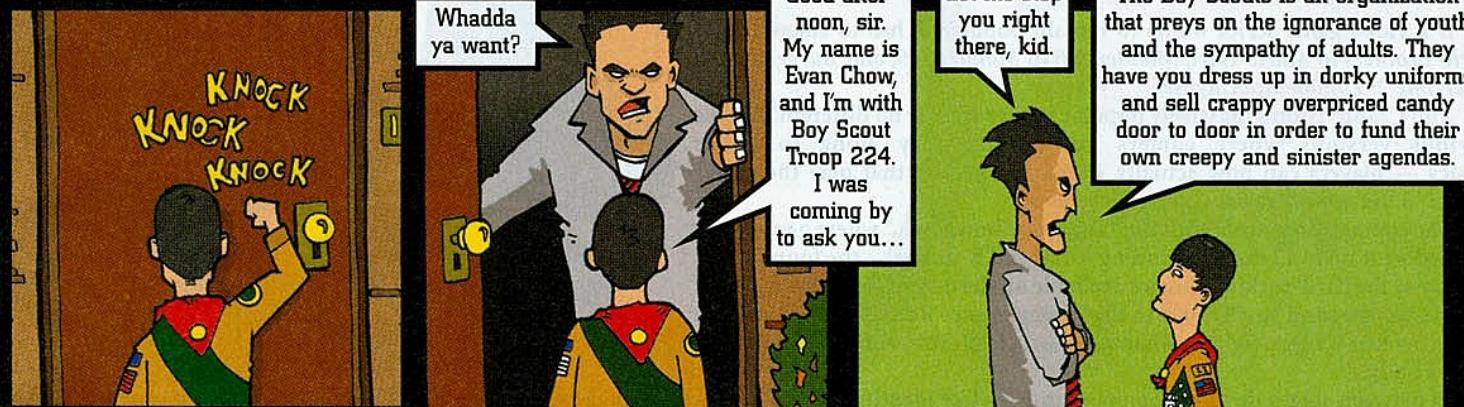
\$197 billion to find ways to phase out useless government programs like Medicare, Social Security, Food Stamps, Educational Grants, etc. to free-up even more bailout money for corporations

\$68 billion to help financial institutions ferret out and punish whistle blowers

\$132 billion to underwrite mortgages for politicians' vacation properties as a signal to their constituents that they have confidence in the housing market

\$74 billion for toll booth on Alaskan Bridge to Nowhere

## BITTERMAN



# SARAH PALIN: Drowning In Veep Waters

1

Sarah Palin couldn't name a newspaper she read. She couldn't name two Supreme Court decisions she disagreed with. She thought being able to see Russia from Alaska (possible, by the way, only from the tiny Alaskan island of St. Lawrence, inhabited by native Yupiks) qualified as foreign policy experience. She didn't even know what a Vice President does, but that didn't stop her from seeking the job. And she tried compensating for this lack of knowledge by frequently winking at us and flashing her vapid beauty contest grin. Despite her mental thinness, Republicans say she's the future of their party. MAD Editors say she's the future of the MAD 20!



# Clueless™

*Go ahead! Roll the dice!*

To be prepared from Move One, it's important to be readin' the instructions when they're put in front of ya.  
But it's also good to be a reformer who doesn't "play by the old rules."

## RULES OF THE GAME:

Here's what folks need to understand. Joe the Plumber is a victim of foul play at the hands of someone who doesn't share the values of good real Americans like yourselves. You need to hunt down this predatory individual like a moose in the wild and also determine where, and with which weapon the terrorist used, of which there are many of his choosing, to make sure that nothing like this ever happens again on U.S. soil.

Begin by holding your baby in one arm and rolling the dice with the other. Let's say you roll a 5 if you should be so privileged to do that. Move your game piece five spaces in the direction of a room. You may not be in the room yet, but that's ok. You'll be close enough to see it, which is important. Once inside a room, look your opponent straight in the eye and tell them to come clean and show you a card. With God's blessing, you'll get a sneak peek.

Then it's your turn to answer questions from your opponents, because a message needs to be sent. And if you don't have the card they're lookin' for in your hand, you can just wink and say "Thanks, but no thanks...I'll have to get back to ya!"

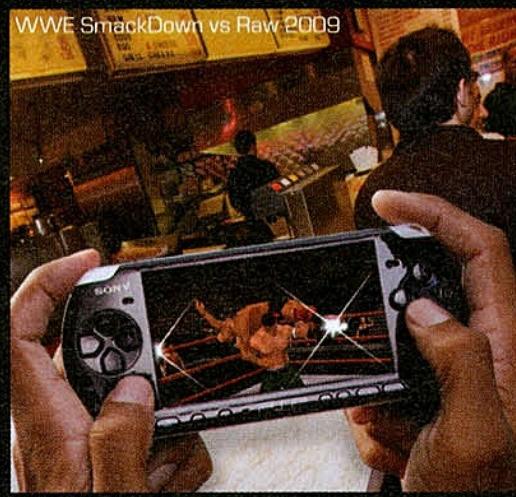
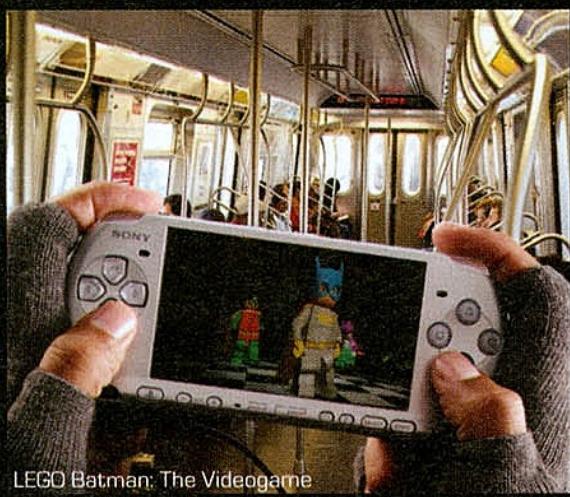
Before you're anywhere close to ready, be a true maverick and make an official victory Accusation. It doesn't matter if it's wild and unsubstantiated by the facts. Just go with your Main Street common sense gut and name a Suspect, a Weapon and a Room. Then reach across the table in a bipartisan fashion and look inside the envelope. If it's wrong, just keep playing, making more and more wild accusations. Eventually, one will stick and you win!



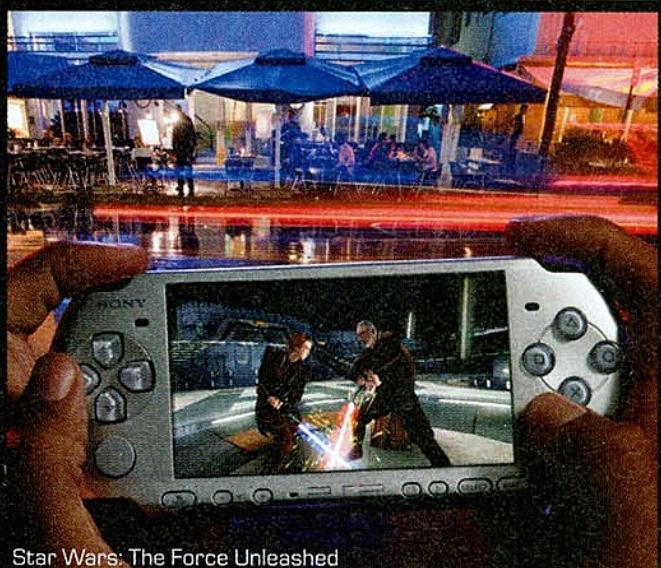
WALL STREET



Clueless



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PlayStation Portable



PLAYSTATION Network

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# WHICH SIDE WILL YOU CHOOSE?

Klose Kombat

Signature Moves



May contain content  
inappropriate for children.  
Visit [www.esrb.org](http://www.esrb.org) for  
rating information.



PLAYSTATION 3



XBOX 360 LIVE

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# MORTAL KOMBAT

VS

# DC UNIVERSE

FreeFall Kombat

Klassic MK Moves



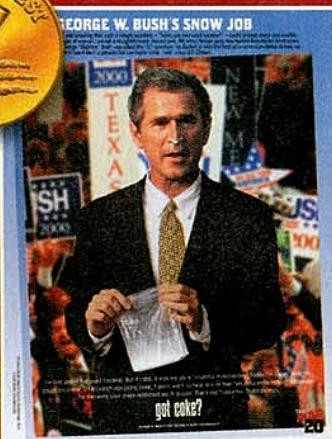
Coming In November

[WORLDSCOLLIDE.COM](http://WORLDSCOLLIDE.COM)

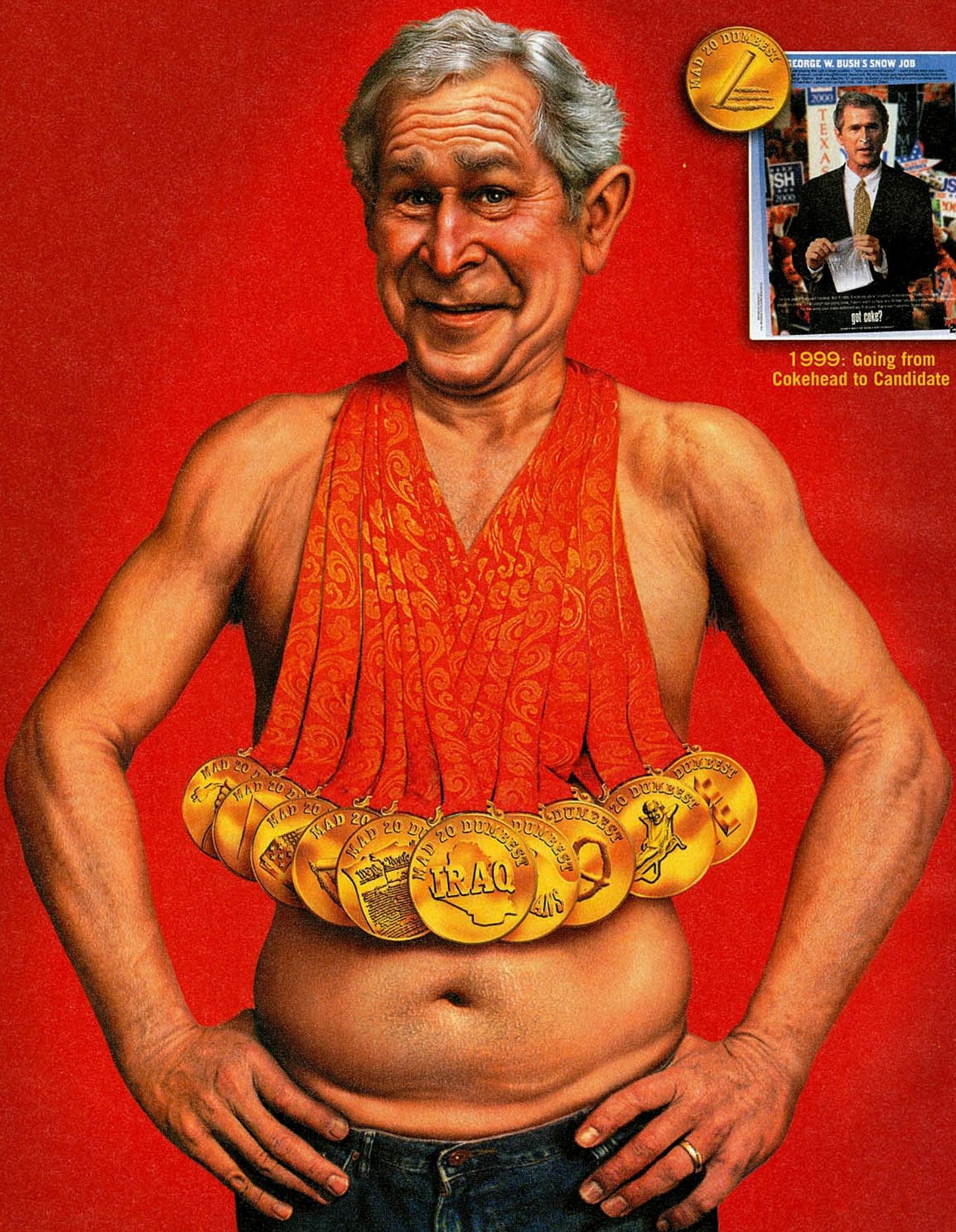


Introducing  
The MAD 20

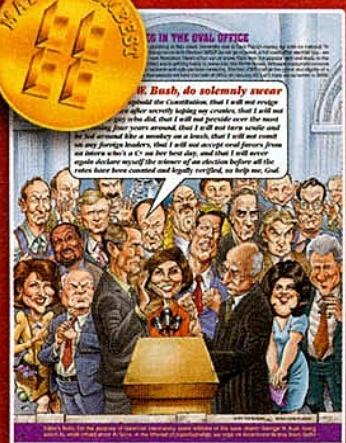
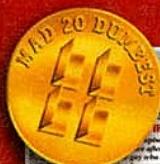
# HALL OF FAME



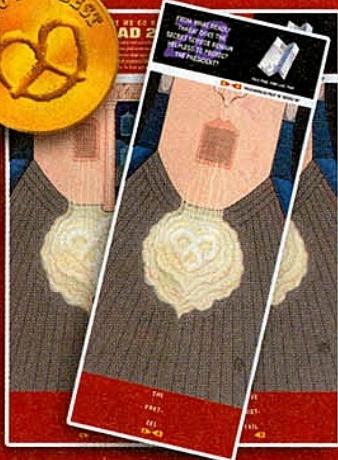
1999: Going from Cokehead to Candidate



Since we initiated our annual accounting of the "20 Dumbest People, Events and Things" in 1998, one individual has risen below all others. So firmly has he established and entrenched himself as a complete and total idiot that he has set a new standard for excellence in stupidity. Whether invading Iraq, not responding to Hurricane Katrina or choking on a pretzel, MAD could always count on this person to get it wrong. He was a "20 Dumbest" pick a record eleven times, including an unprecedented streak of five (2002-2007). And for three consecutive years (2004-2006), he was directly responsible for the Number One Dumbest Thing (Abu Ghraib, Katrina non-response, and the Quagmire in Iraq). It is fitting, then, that we say "heck of a job" and declare "mission accomplished" as we honor the 43rd President of the United States, George W. Bush, by making him the first inductee in the MAD 20 Hall of Fame.



**2000:** The Election's Recount Debacle



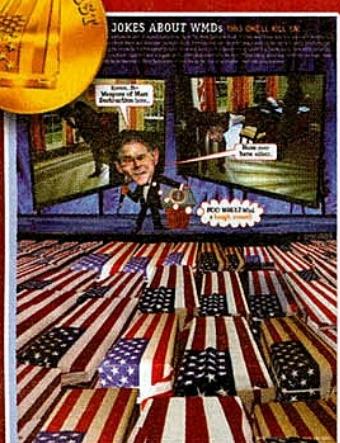
**2002:** His Near-Fatal Pretzel Choking



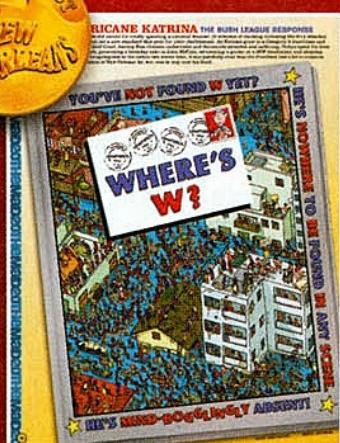
**2003:** Prematurely Declaring "Mission Accomplished"



**2003:** Speaking Out Against Gay Rights



**2004:** Joking About Not Finding WMDs



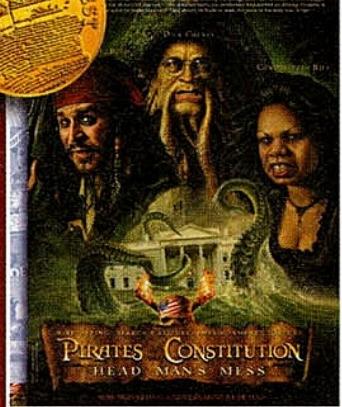
**2005:** Slowly Getting Around to Katrina



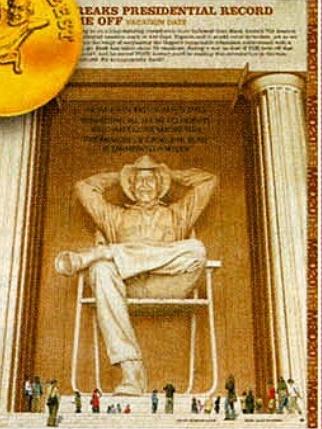
**2005:** Intervening in the Terri Schiavo Case



**2006:** The Ongoing Quagmire in Iraq



**2006:** Slashing Americans' Civil Liberties



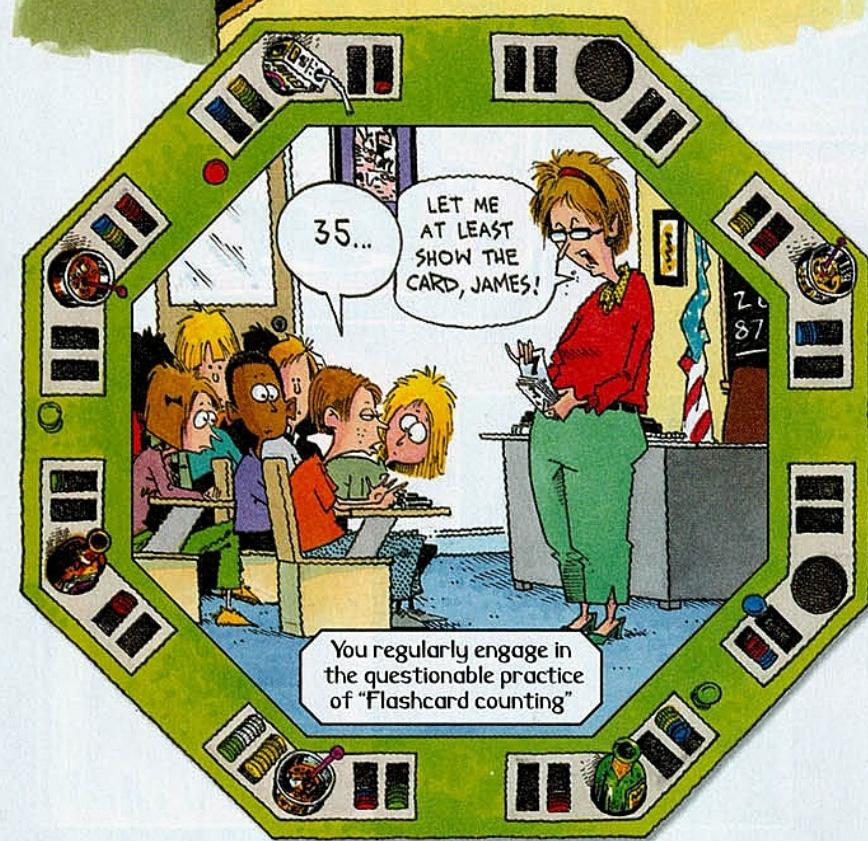
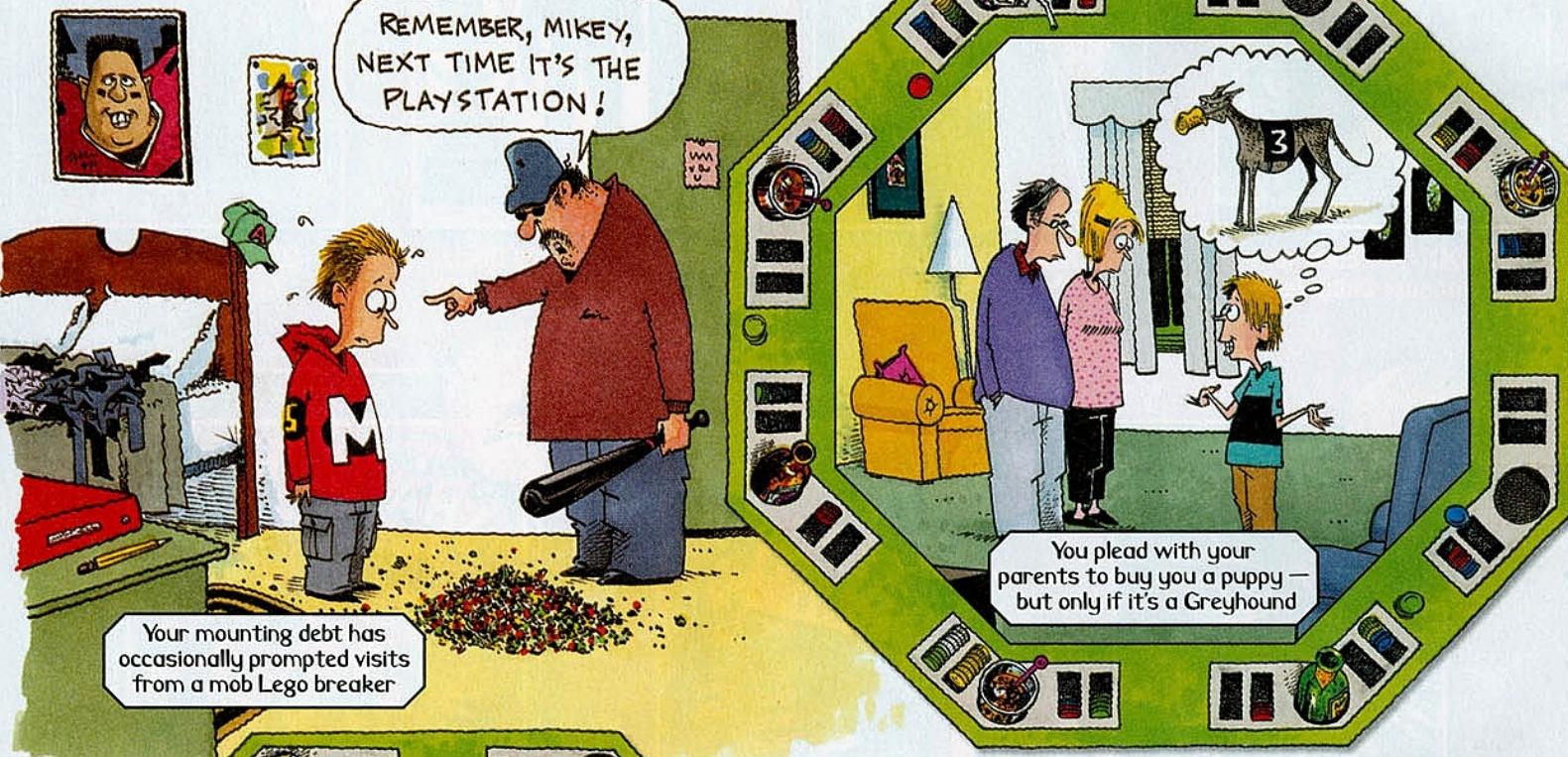
**2007:** Breaking the Record for Most Time Off as President

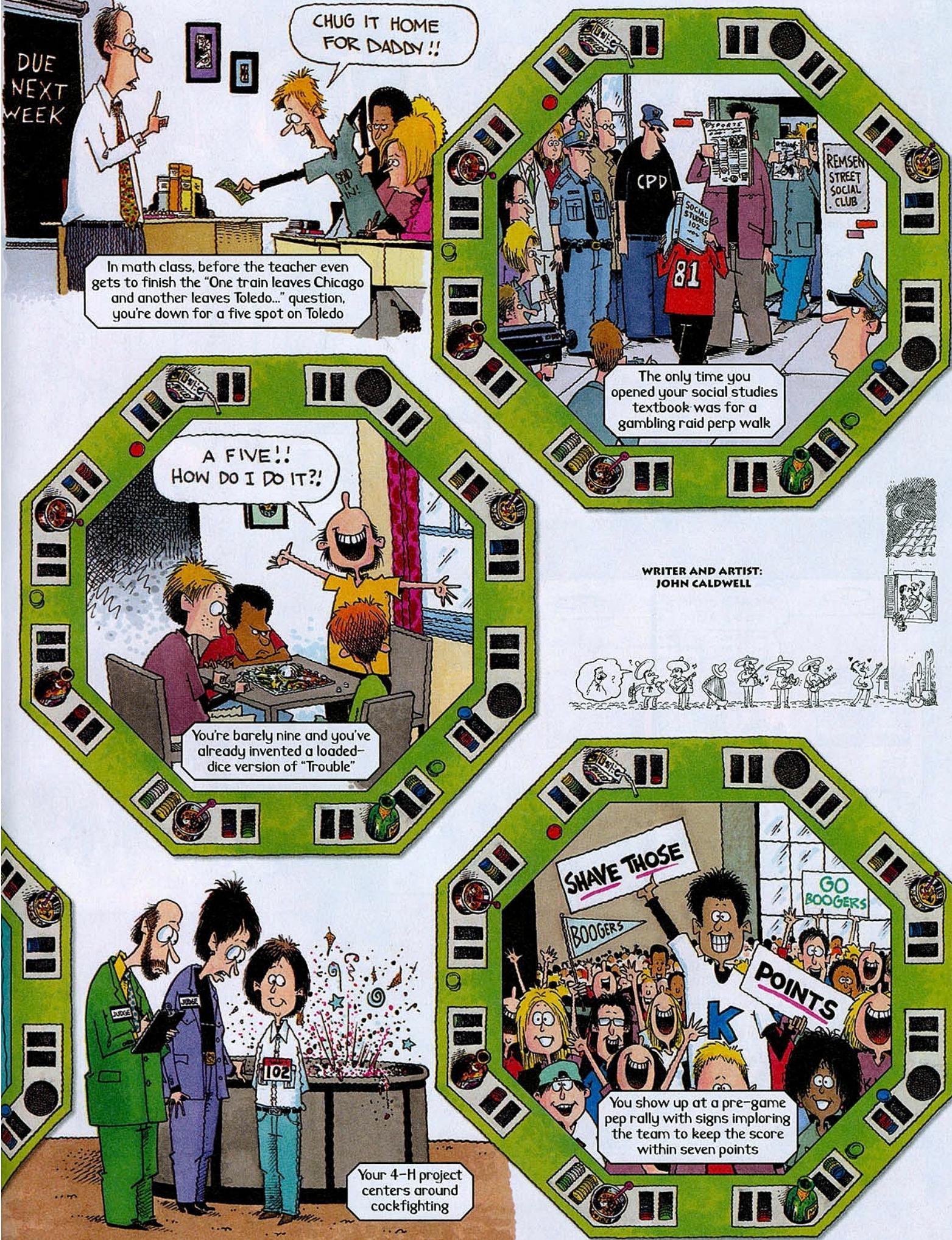


### BETTER DAYS ARE AHEAD DEPT.

It has been said that the first stirrings of talent and greatness in athletics, the arts and science can be observed in someone when they are very young. Likewise, those destined for a life filled with bookie joints, pawn shops and flophouses also exhibit unquestionable signs during their formative years. For a list of these "tells," you need look no further than...

# SIGNS YOU'LL GROW UP TO BE A DEGENERATE GAMBLER



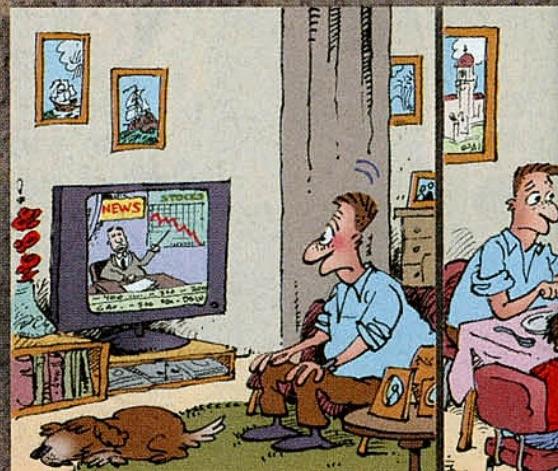
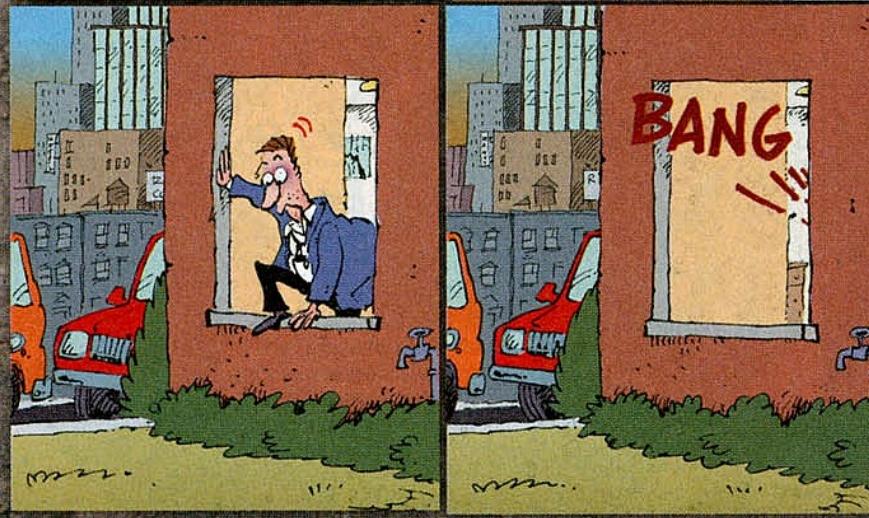
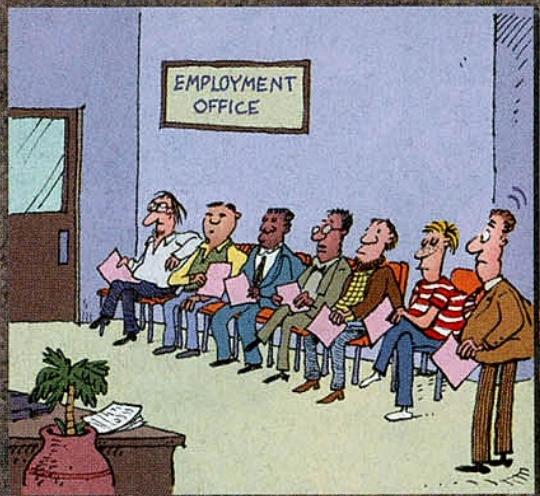
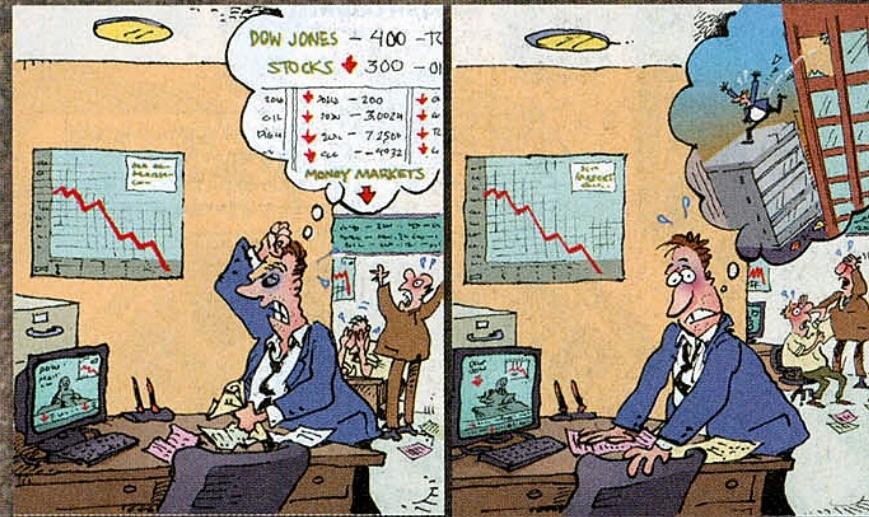
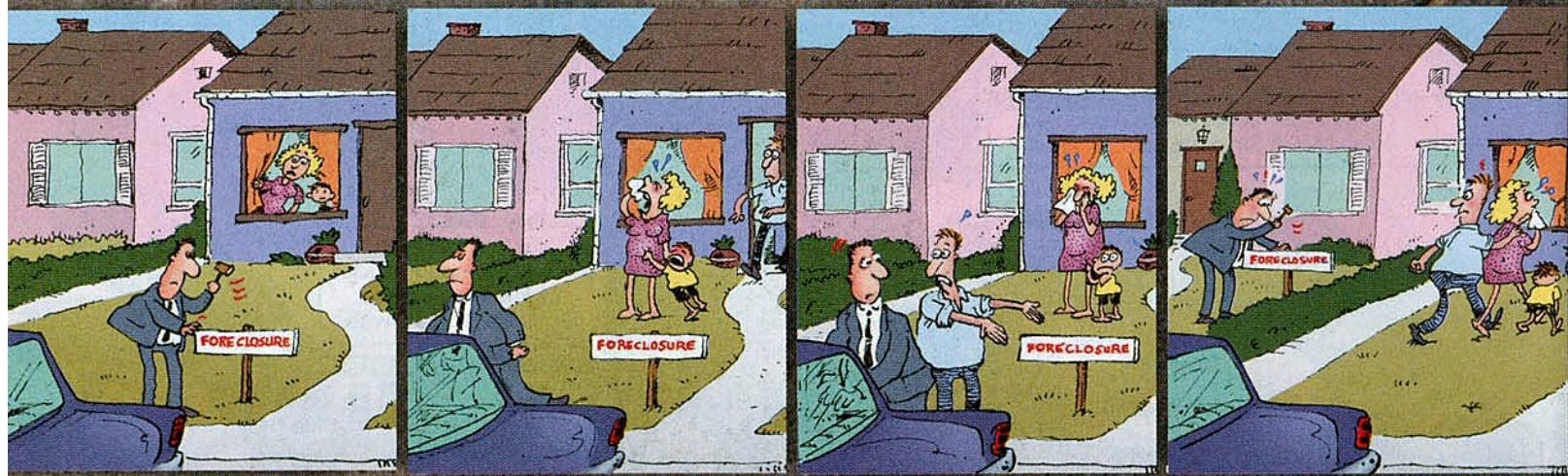




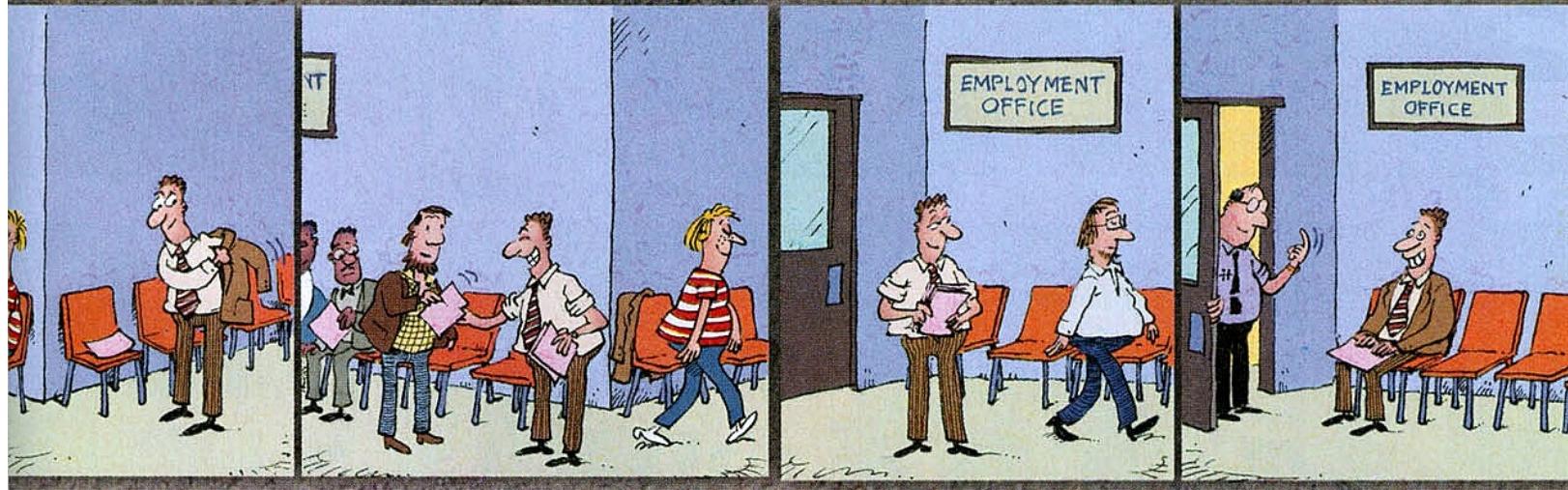
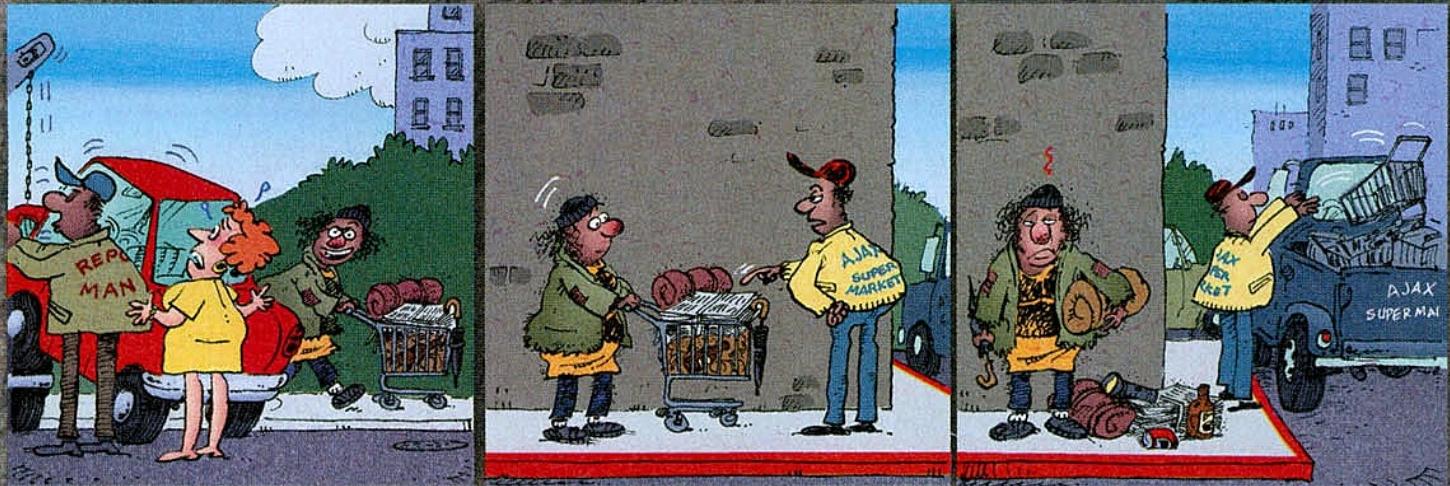
SERGE-IN GENERAL DEPT.

SERGIO ARAGONÉS  
PRESENTS

# A MAD LOOK

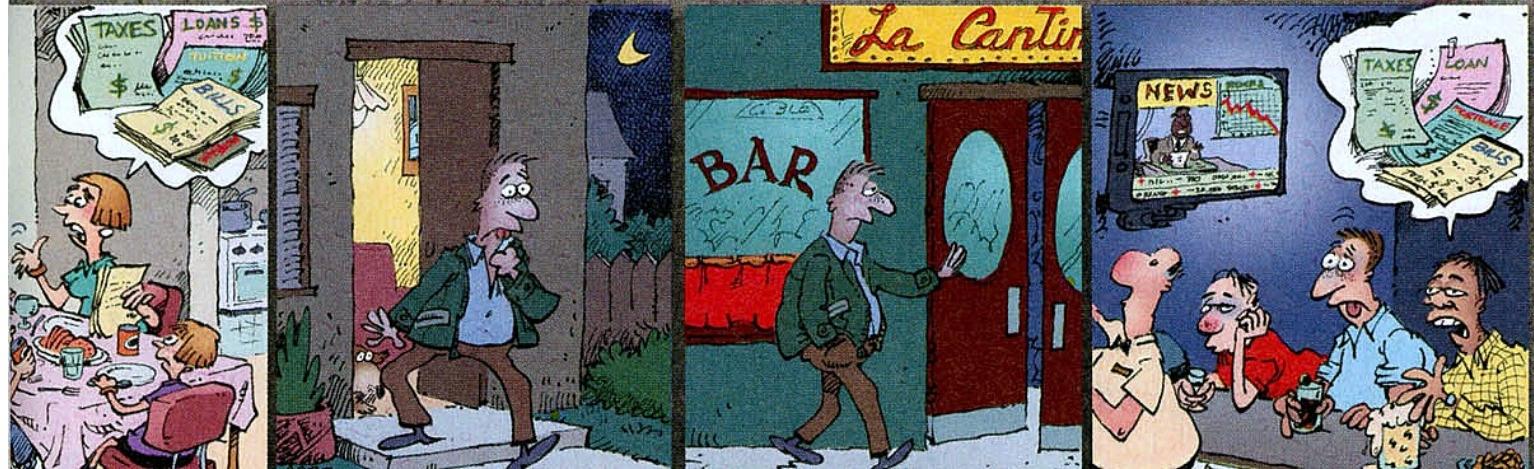


# AT HARD TIMES



WRITER AND ARTIST: SERGIO ARAGONES

COLORIST: DAVID RODRIGUEZ OF WILDSTORM FX





A NEW MALIGN OF PRODUCTS DEPT.

William Shakespeare once wrote, "What is in a name?" Well, plenty, Billy boy! After all, no one would even know that line if, instead of the And what does this prove? Next to nothing! But it does show that there are good

# IT'S A GOOD BRAND NAME...

**ROACH MOTEL**

**SOFT & DRI**

mons

GOOD NAME FOR...



Insect-trapping devices

BAD NAME FOR...



An actual motel chain

GOOD NAME FOR...



Women's antiperspirant

BAD NAME FOR...



Erectile dysfunction medication

GOOD NAME FOR...



An online employment service

head & shoulders

VICKS

Blue

GOOD NAME FOR...



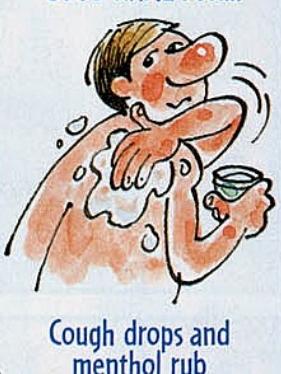
Shampoo

BAD NAME FOR...



A fast food chicken franchise

GOOD NAME FOR...



Cough drops and menthol rub

BAD NAME FOR...



Dog care products

GOOD NAME FOR...



Electronic gizmos

**POPEYE**

Garden Weasel

RENTA

GOOD NAME FOR...



Spinach

BAD NAME FOR...



Contact lenses

GOOD NAME FOR...



A gardening tool

BAD NAME FOR...



Hot dogs

GOOD NAME FOR...



A car rental business

Bard of Avon, it had been written by Hector "Lucky" Grumbles! (Not to take anything away from Hector's impressive body of work...) names and bad names — whether it's playwrights or products. Don't believe us? You will after reading...

# AND A BAD BRAND NAME...

ter.com

I Can't Believe  
It's Not  
*Butter!*

BAD NAME FOR...



An online  
dating service

GOOD NAME FOR...



Margarine

BAD NAME FOR...



A sports drink

GOOD NAME FOR...



A supermarket

BAD NAME FOR...



A strip club



piggly  
wiggly

tooth

*Green  
Giant*

BAD NAME FOR...



A denture adhesive

GOOD NAME FOR...



Frozen vegetables

BAD NAME FOR...



A suppository

GOOD NAME FOR...



Soup

BAD NAME FOR...



Bottled water

Campbell's  
**CHUNKY**

WRECK

WRITER: JEFF KRUSE  
ARTIST: PAUL COKER

**2000  
FLUSHES**

BAD NAME FOR...



An escort service

GOOD NAME FOR...



A toilet cleaner

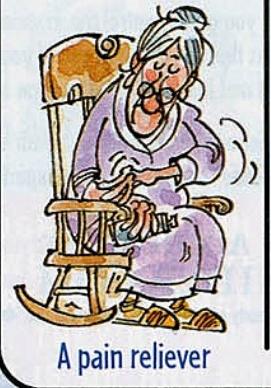
BAD NAME FOR...



Prune juice

**BENGAY**

GOOD NAME FOR...



A pain reliever

BAD NAME FOR...



For pretty much anything else. And, come to think of it, maybe not even such a good name for a pain reliever!